

Care Plans

A PATH TO DRIVING BETTER OUTCOMES

Beth Herlin

beth@goinvo.com

@beth11herlin

MY JOURNEY



I DESIGN HEALTH SERVICES

Past 2 years:

Care planning for Johnson & Johnson, Abbott Labs, Glytec,
Seniorlink, Updox, Care Cards

Care Plans series author - www.goinvo.com/features/careplans

Currently:

WuXi NextCode carrier testing and genomic research

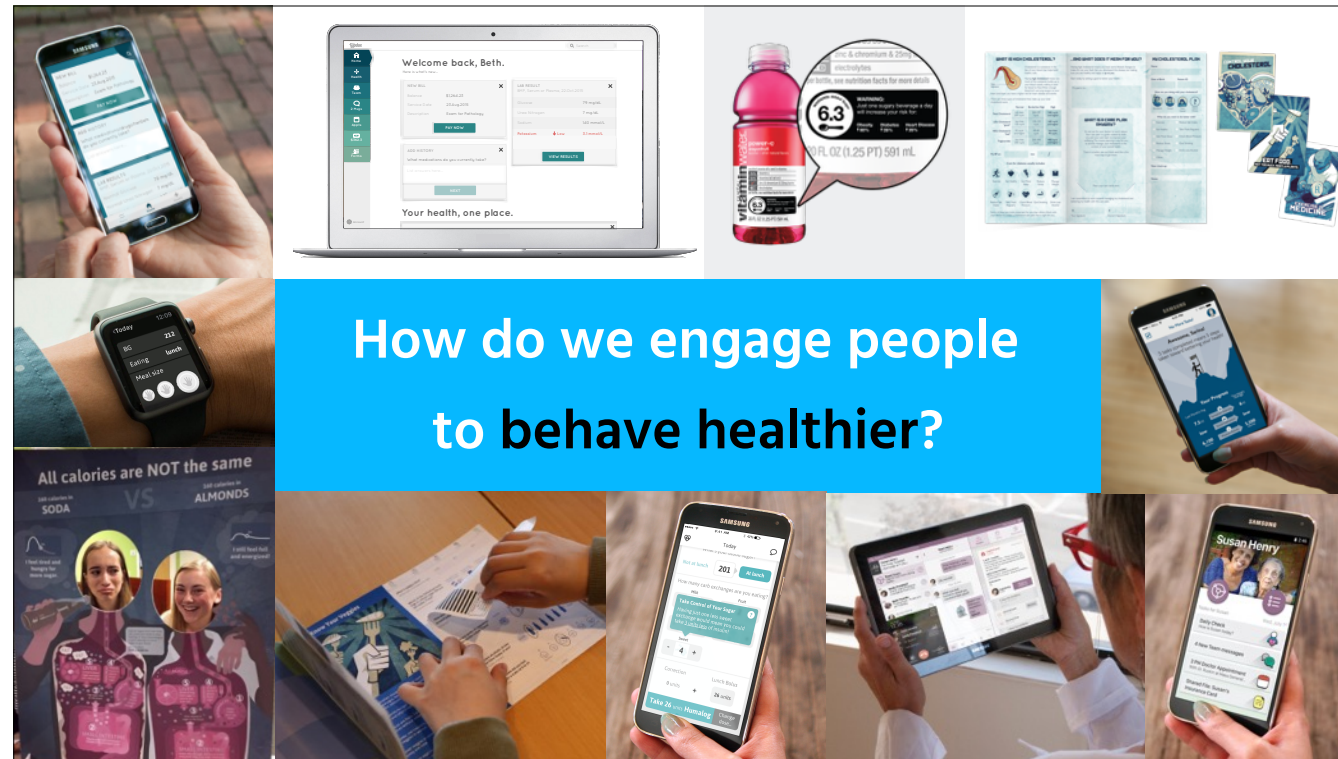
How do we engage people to **behave healthier?**

I've spent some time thinking about how to engage people to behave healthier.

Used care plan principles in:

- Responsive app for caregivers, their loved ones, and their care navigators
- Patient portal
- Patient-facing mobile care plan applications for things like diabetes and schizophrenia
- Analog care plans for office visits and mail-based delivery

Over 7 digital services...



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Over 7 digital services...

INFORMED BY...

Joyce Lee, MD, MPH

University of Michigan, Doctor as Designer

Advisor 1, MD, VP, CMO

United Healthcare, APA, Advisor to AMA and WHO

Jeff Belden, MD

University of Missouri, toomanyclicks.com

Advisor 2, MSW, MBA/HCM, LCSW, ACM

Mayo Clinic, HonorHealth, ACMA

Jane Sarasohn-Kahn, MA, MHSA

THINK-Health, Health Populi blog, Huffington Post

Care Plans

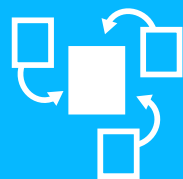
Add “A path to driving better outcomes”

What are

Care Plans?

Add “A path to driving better outcomes”

CARE PLANS ARE...



A synthesis of
all 'plans of care'

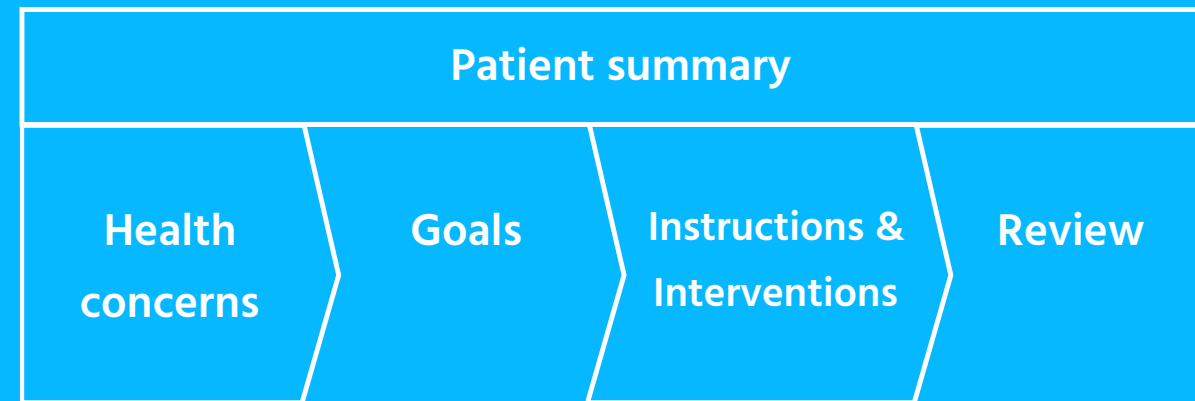


Driven by YOU &
your care team

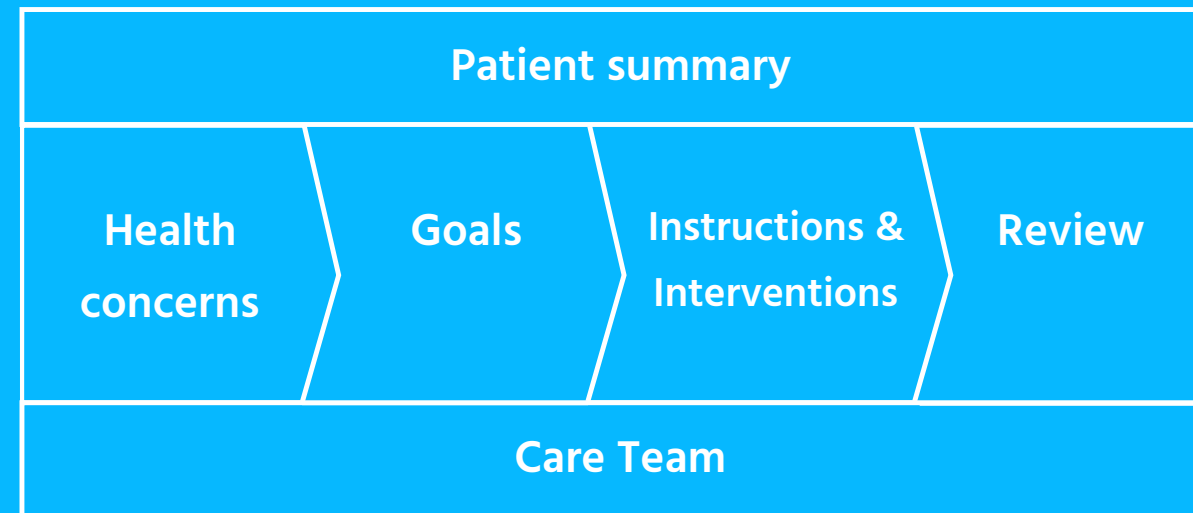


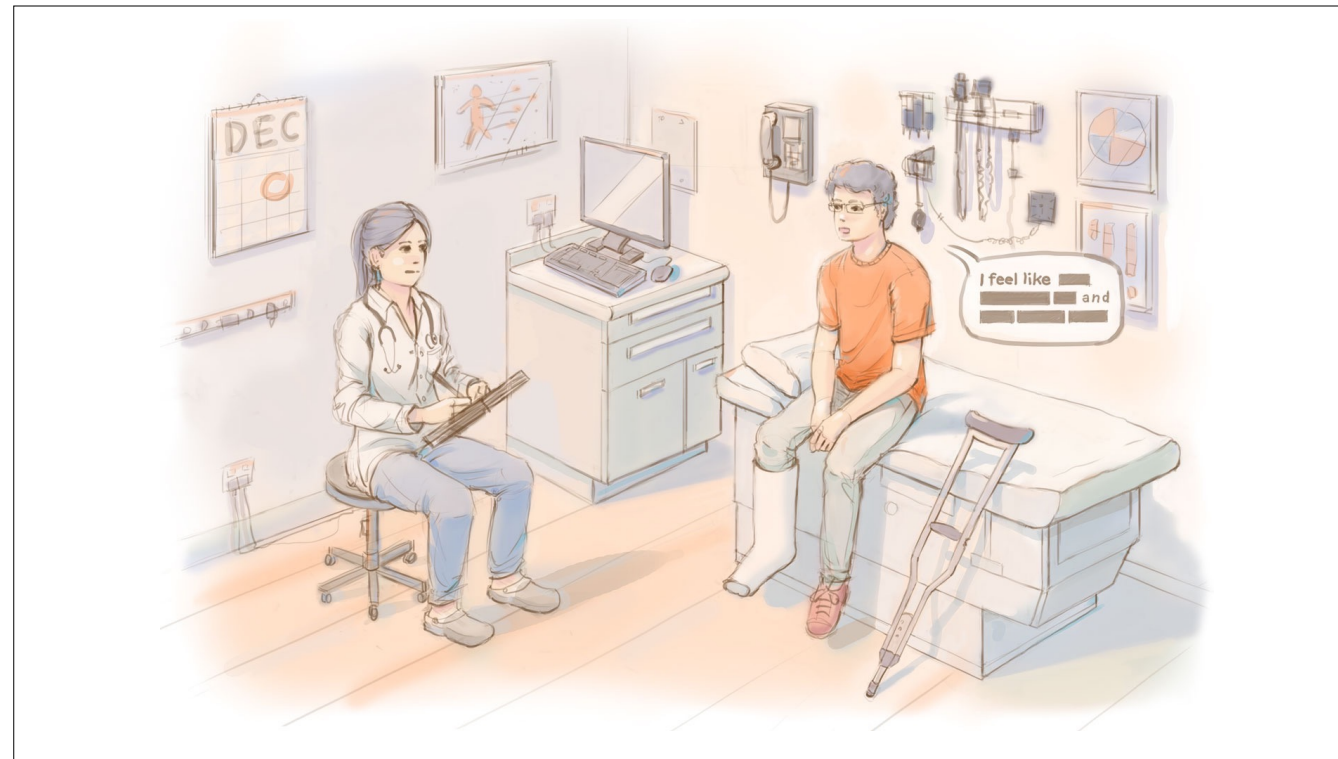
Ongoing

CARE PLANS CONTAIN...

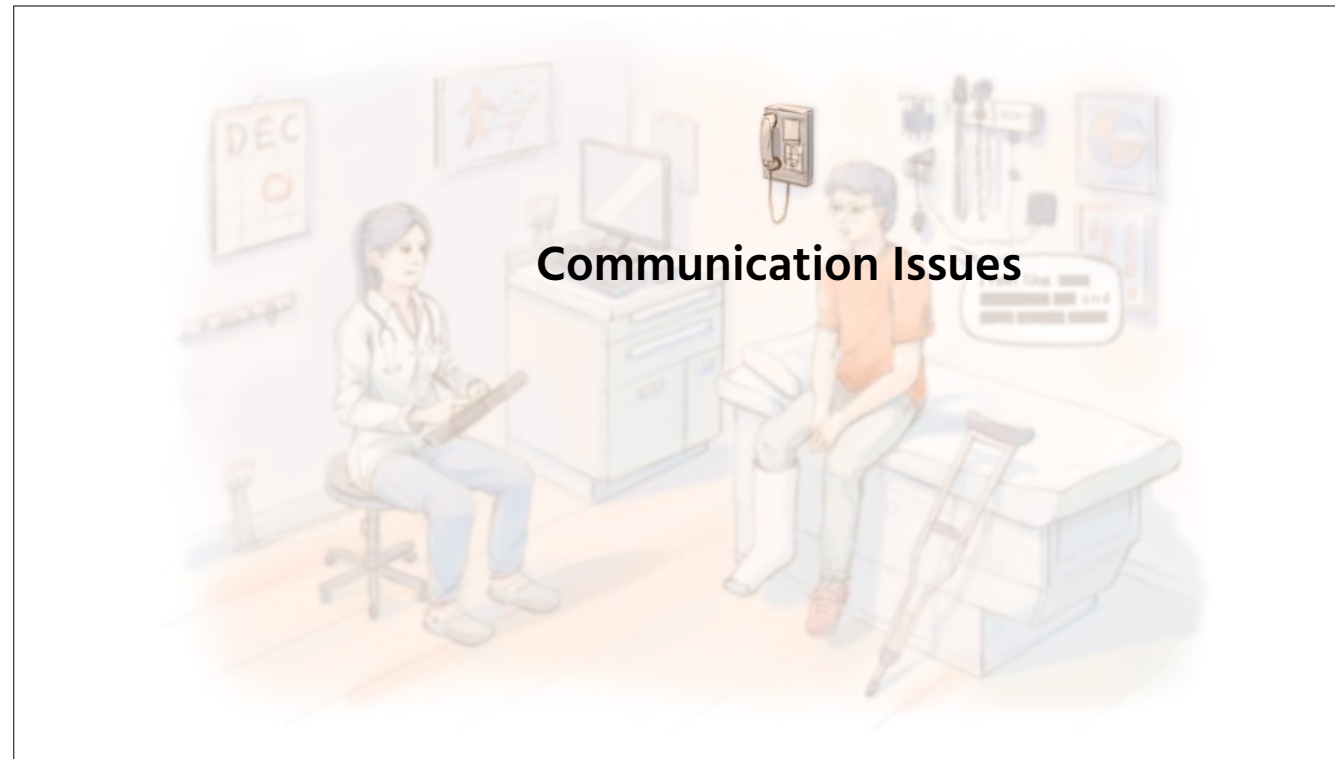


CARE PLANS CONTAIN...

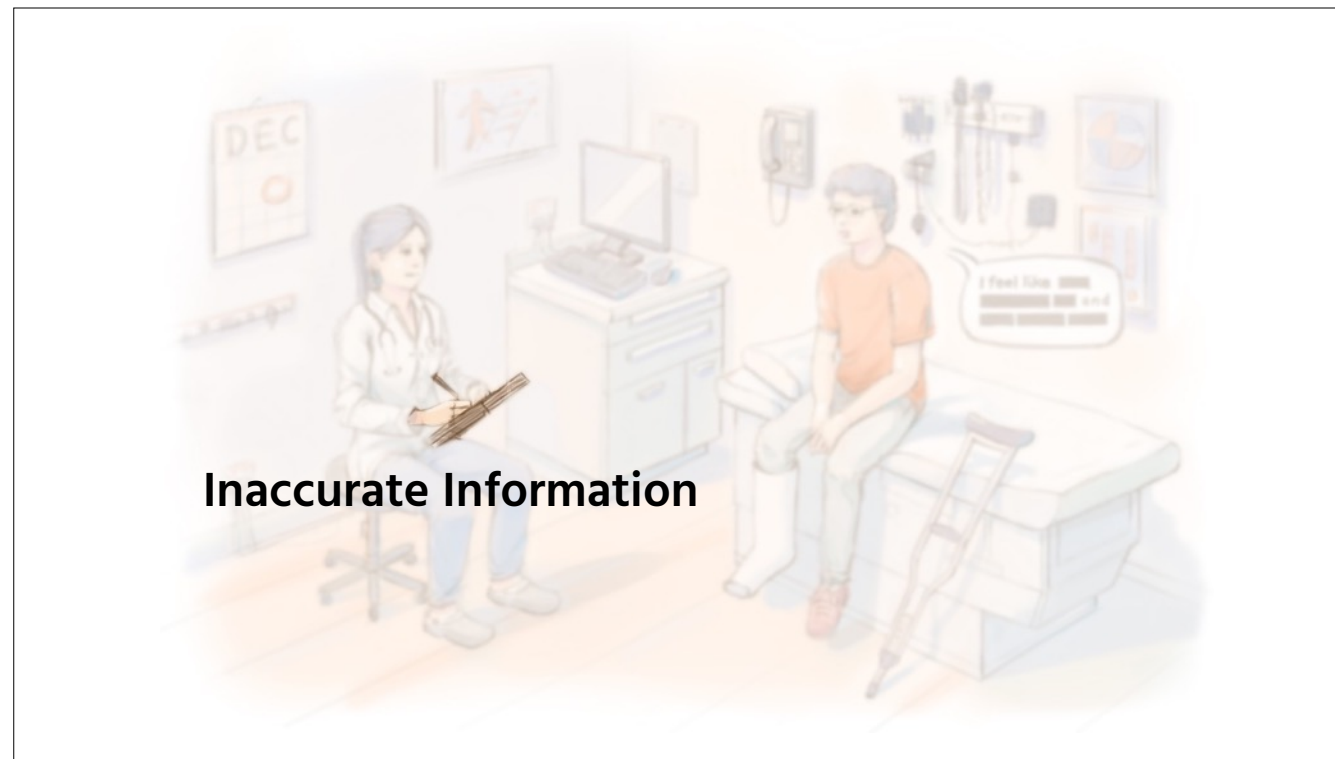




Care plans don't really exist in today's practice...yet. There's a lot of reasons why this is the case. Let look at Edwin. He broke his leg and is now seeing his primary care doctor, Dr. Yang after an emergency visit 1 week ago.

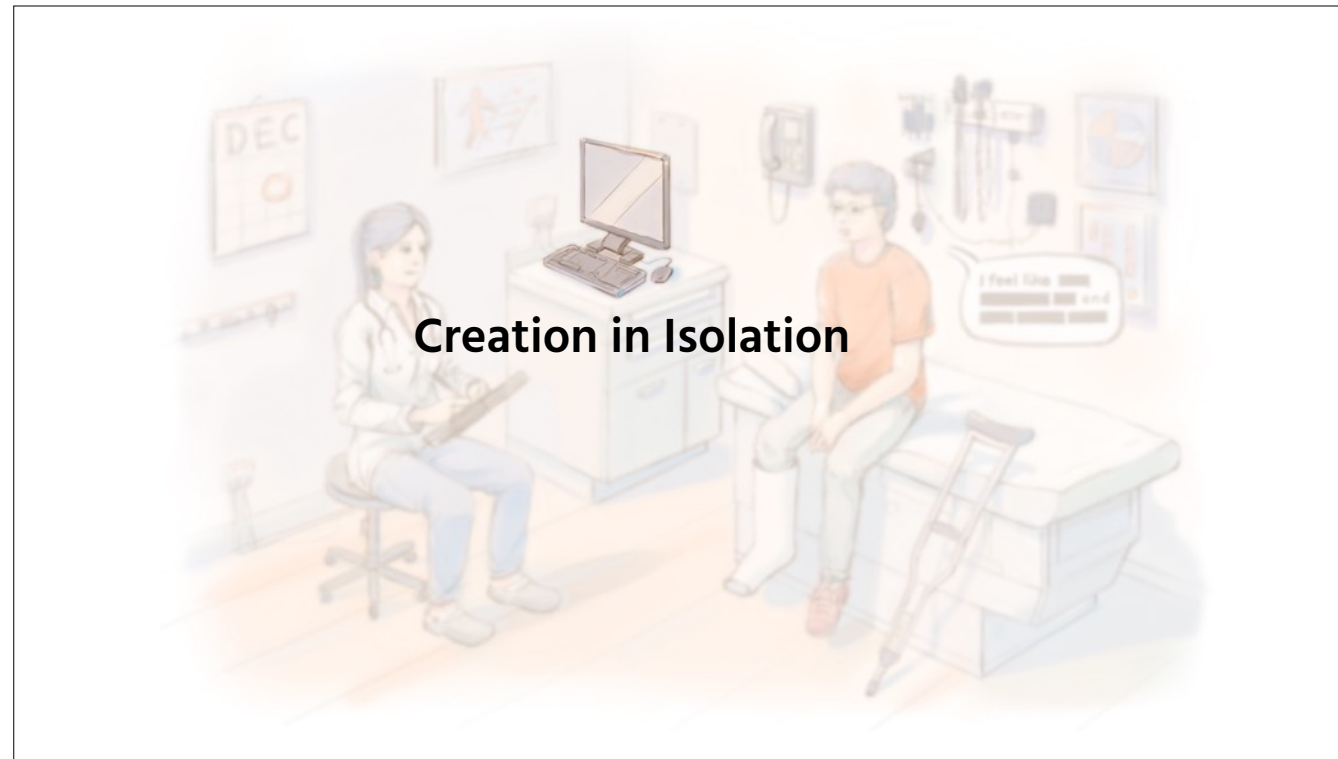


Edwin had trouble getting ahold of the right people to get his health records sent over from the hospital he visited. Dr. Yang can't get in touch with the doctor who saw him, and must rely on his account of important medical information. There are no effective, standard communication tools across institutions to discuss transitions and other aspects of care.

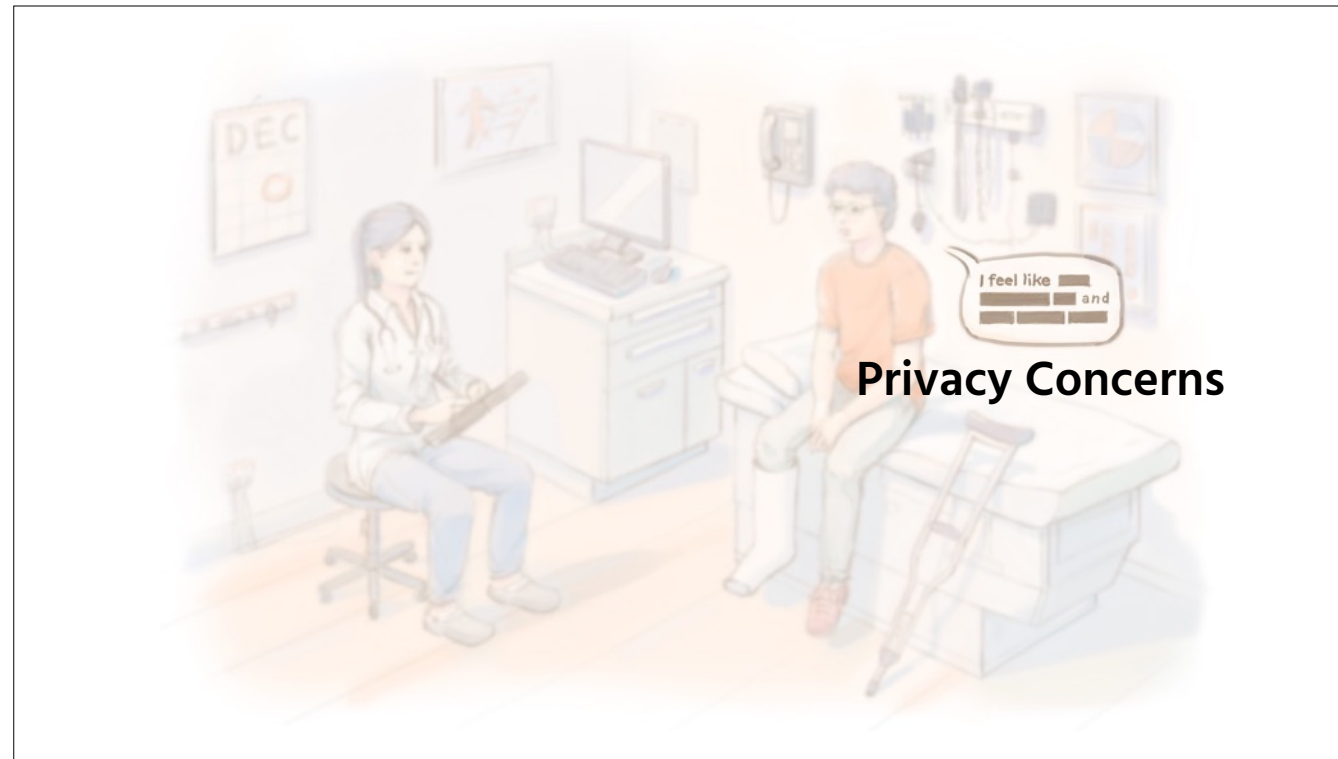


Because she doesn't have the whole story, Dr. Yang has trouble working with Edwin to prescribe the right plan. She might ask questions in a way that Edwin doesn't understand, and he might not give the most accurate answer because he is self conscious or unsure.

-The Change Foundation in Ontario found that up to a $\frac{1}{3}$ of providers regularly relied on the caregiver and client to pass along information that was relevant to building the care plan - https://www.oma.org/Resources/Documents/CoordinatedCarePlan_June2014.pdf

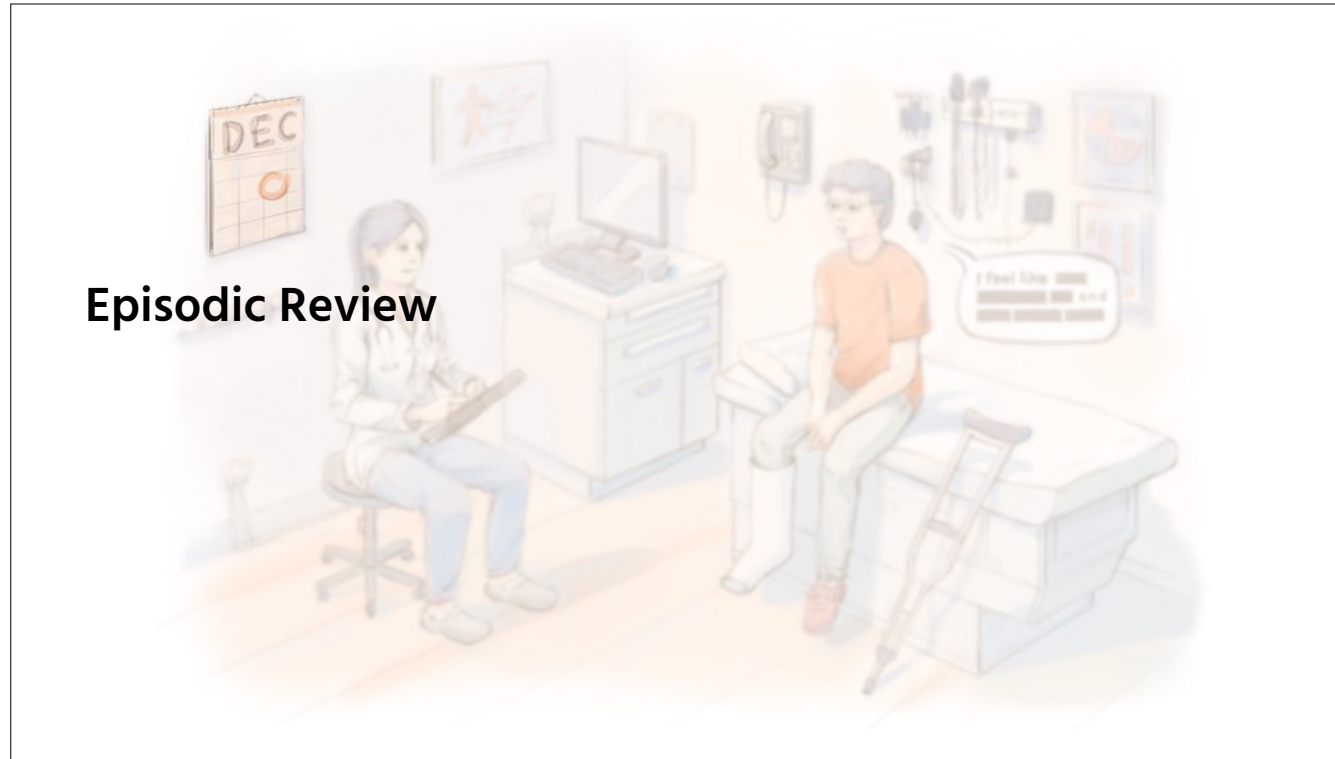


Edwin will receive some form of a treatment plan created by Dr. Yang, which may or may not line up with the one from his ER doctor he saw a week ago. When Dr. Yang refers him to an orthopedic specialist, he will get another set of potentially differing instructions and interventions. There is not single, holistic plan shared across his care team that follows him around, and no standard library of care plan content for his team to pull from.

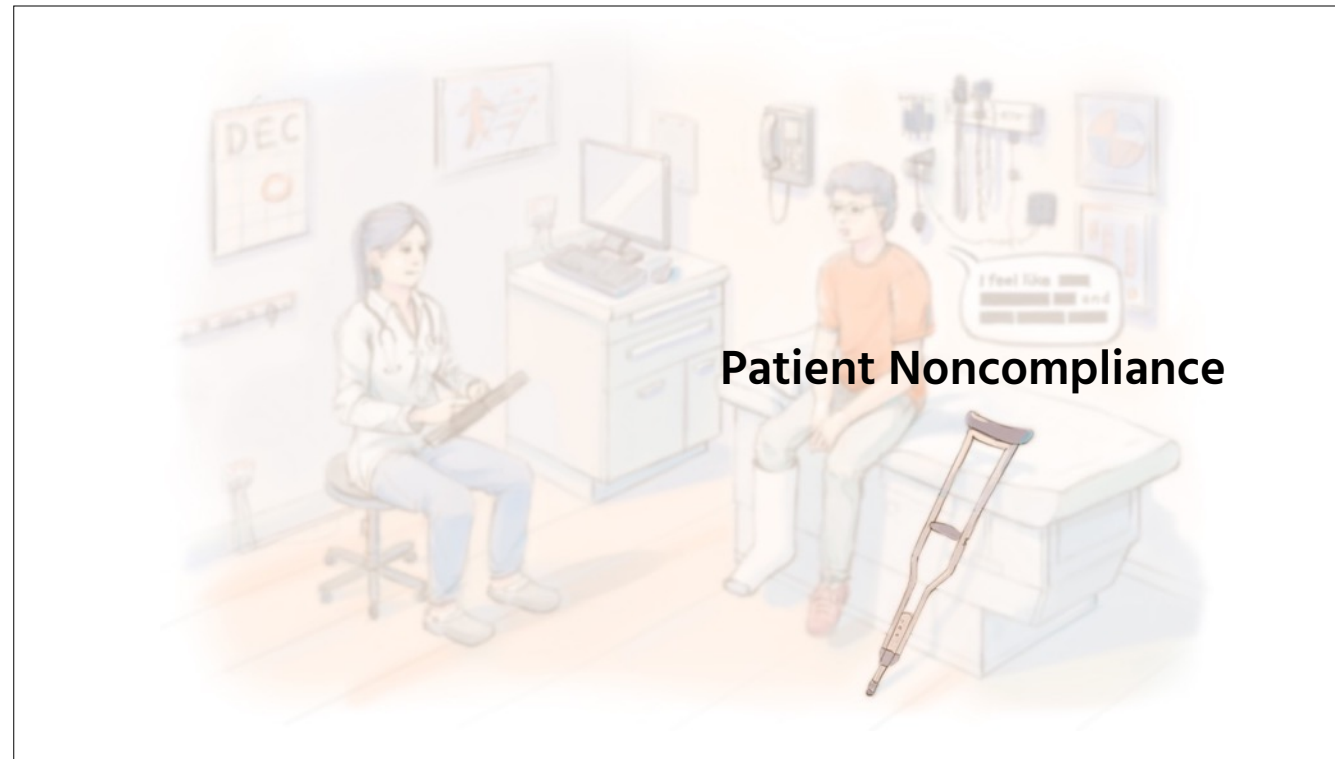


Edwin is concerned about what aspects of the encounter will be included in his record for others to see. Since he does not have full control over his health information, he's hesitant to provide more information than what he thinks is sufficient for Dr. Yang to treat him.

Episodic Review



Dr. Yang tells Edwin to come back and see her again in 1 month to check his progress. Edwin's health status could change in a variety of ways in that 1 month - yet he will still be following the same - potentially harmful - course of treatment. His care plan won't change with his needs, because there is no form of continuous monitoring or intervention.

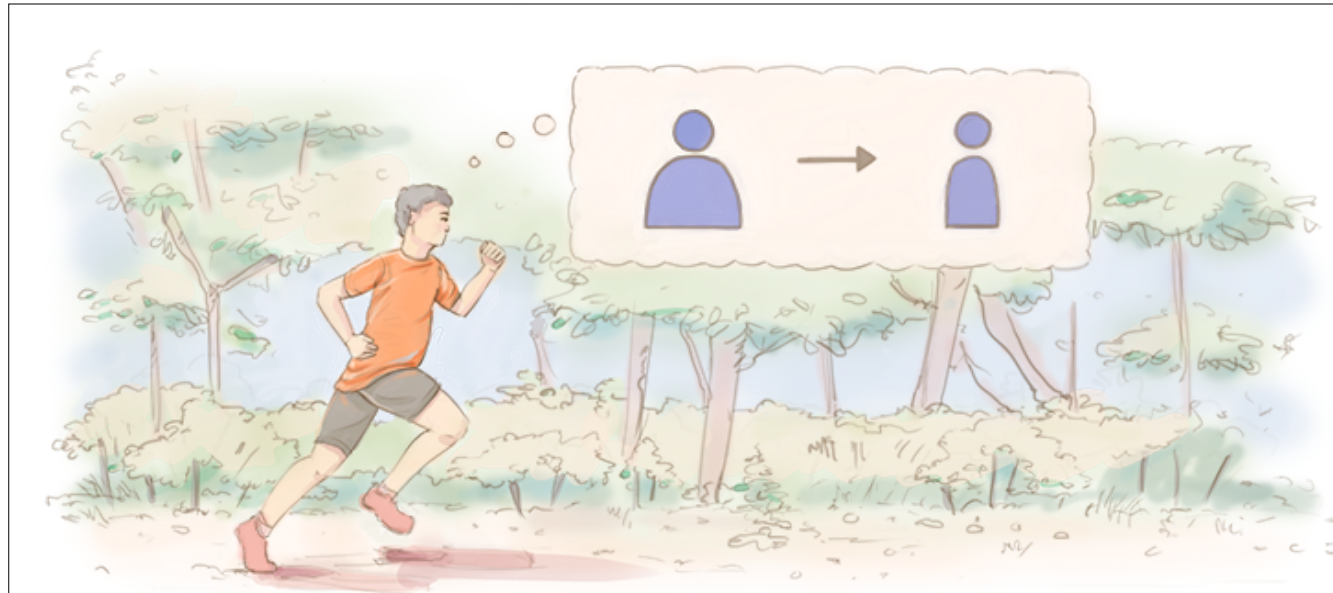


After Edwin leaves the office, there's a 20-30% chance he will fill his prescription, and a 50% chance of actually continuing the medication. Later on during his rehabilitation, he will start an aerobic exercise program, which he will be 50% likely to quit before 6 months. He received very little education during his short interaction about how the prescribed health behaviors will affect his outcomes.

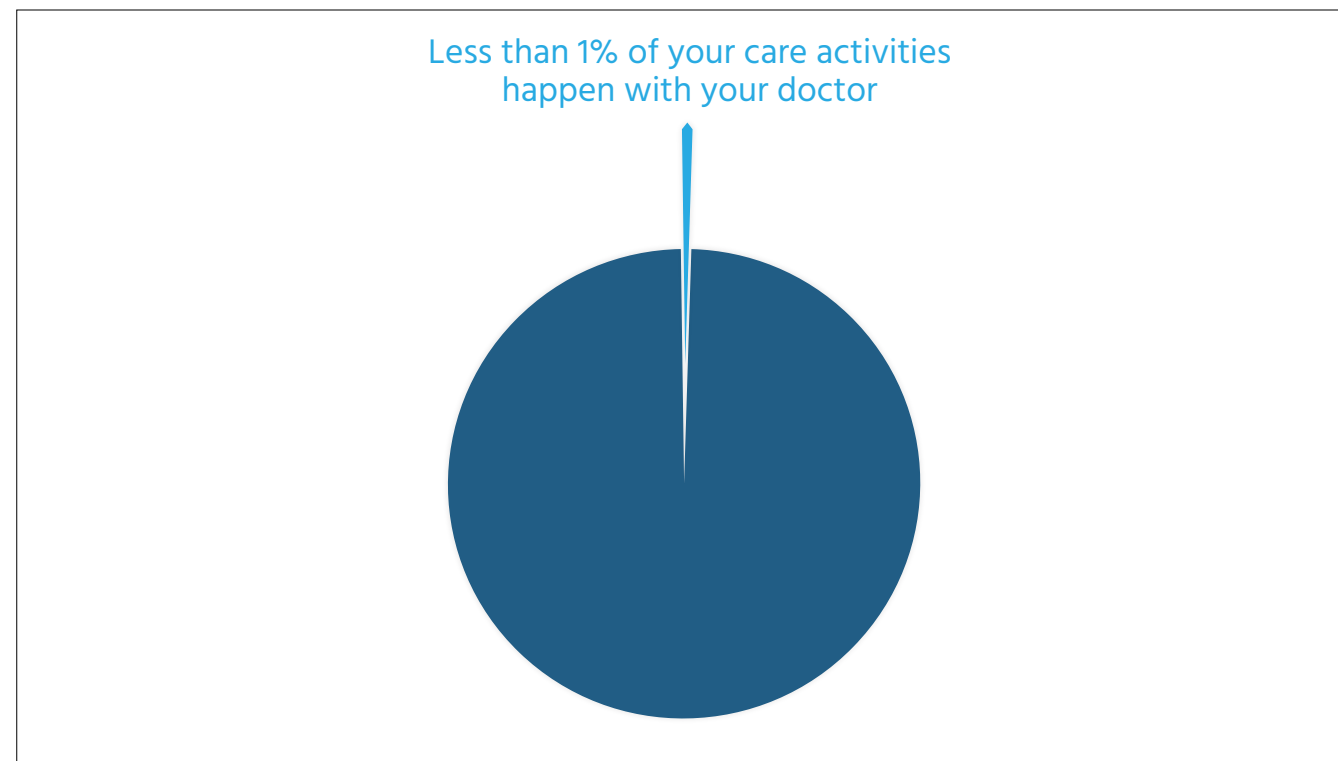
Edwin, like most people, doesn't want to think about his health. Unless a care plan is designed in an accessible, engaging way, it probably won't be followed.

<https://www.cdc.gov/primarycare/materials/medication/docs/medication-adherence-01ccd.pdf>

Robison JI1, Rogers MA. Adherence to exercise programmes. Recommendations. Sports Med. 1994 Jan;17(1):39-52.



What happens when you **leave the doctor's office?**



<1% of care happens at the doctor's office. How do we get health interventions to 'stick' and promote 'self-care'?



<1% of care happens at the doctor's office. How do we get health interventions to 'stick' and promote 'self-care'?

Ambulatory Summary for Elizabeth Herlin				
Table of Contents				
Allergies				
Medications				
Problems				
Procedures				
Lab Results				
Past Encounters				
Social History				
Vaccine List				
Plan of Care				
Vitals				
Demographics				
Care Team Members				
Allergies				
Name	Reaction	Severity	Status	Onset
NKDA				
Medications				
Notes: b12 supplement				
Problems				
Name	Status	Onset Date	Source	
Hashimoto Thyroiditis	Active		Encounter	
Vitamin D Deficiency	Active		Encounter	
Low Blood Pressure	Active		Encounter	
Procedures				

The current clinical standard of providing a visit summary is not too effective....

This is a real-life visit summary from my real-life doctor’s appointment... with a real-life ‘plan of care’.

How do I behave in a healthier way?

Hashimoto Thyroiditis; Low Blood Pressure; Vitamin D Deficiency
Mihaela Blendea, MD: 11 Nevins Street, Suite 202, Brighton, MA 02135-3514, Ph. (617) 779-6700

Social History

Smoking Status

Never Smoker

Vaccine List

None recorded.

Plan of Care

Reminders	Provider
Appointments	None recorded.
Lab	None recorded.
Referral	None recorded.
Procedures	None recorded.
Surgeries	None recorded.
Imaging	None recorded.

Vitals

Height	Weight	BMI	Blood Pressure
5 ft 11 in	160 lbs	22.3	118/68

Demographics

Sex:	Female	Ethnicity:	Not Hispanic or Latino
DOB:	05/22/1991	Race:	White
Preferred language:	English	Marital status:	Never Married
Contact:	5 Sherborn Ct #11, Medford, MA 02155, Ph. tel:+1-713-3202818		

Care Team Members

Referring Provider

The current clinical standard of providing a visit summary is not too effective....

This is a real-life visit summary from my real-life doctor’s appointment... with a real-life ‘plan of care’.

How do I behave in a healthier way?

CURRENT SERVICES

As we shift to quality-based, rather than volume-based care (50% alt payment models by 2018) there is a growing demand for care planning and management services.

CURRENT SERVICES

www.goinvo.com/features/careplans

	Interoperability	Patient Summary	Education	Goal Setting	Vitals Tracking	Dynamic Intervention	Data Ownership	Prof. Team Comm.	Nonprof. Team Comm.	Validity	Breadth	Avg / 100
 caresync	80	100	20	40	50	0	100	30	80	25	100	57
 HealthVault	80	50	0	60	100	0	100	30	0	50	100	54
 Wellframe	50	50	80	60	25	50	75	40	0	100	50	53
 healarium	33	25	60	80	50	50	75	0	0	75	75	48
 health	20	25	60	80	0	0	75	80	20	50	100	47
 amwell	40	75	20	0	25	0	75	70	0	75	100	44
 Bridge	100	75	40	20	0	0	75	60	0	50	70	44
 patient fusion	80	75	40	20	25	0	100	30	0	50	70	43
 caring place	0	50	20	80	0	0	75	0	100	25	30	35
 MediSpan Plus	80	75	40	0	25	0	50	40	0	0	70	33

As we shift to quality-based, rather than volume-based care (50% alt payment models by 2018) there is a growing demand for care planning and management services.

CRITERIA

STANDARDIZATION AND INTEROPERABILITY

- Complies with meaningful use requirements (providing patients with encounter notes/discharge summaries).
- Meets CDA and/or FHIR data standards to integrate with EHRs.
- CQM standard compliance
- HIPAA compliant.
- Integrates with clinical workflows.

+ 8 more...

PATIENT SUMMARY AND HEALTH HISTORY

- Provides overview of general health condition.
- Service takes into account patients individual health concerns.
- Provides comprehensive medical history.
- Ease of obtaining medical record or medical history information.

PATIENT INSTRUCTIONS AND EDUCATION

- Personalized, time-based instructions from care providers for both short and long term.
- Dynamic instructions based on assessment of understanding and new data.
- Education reinforcement through reminders, and context-sensitive notifications.
- Links to external relevant resources.
- Accounts for individual demographics

This scoring was based on extensive criteria derived from our research. Here's just a few of them...

CURRENT SERVICES

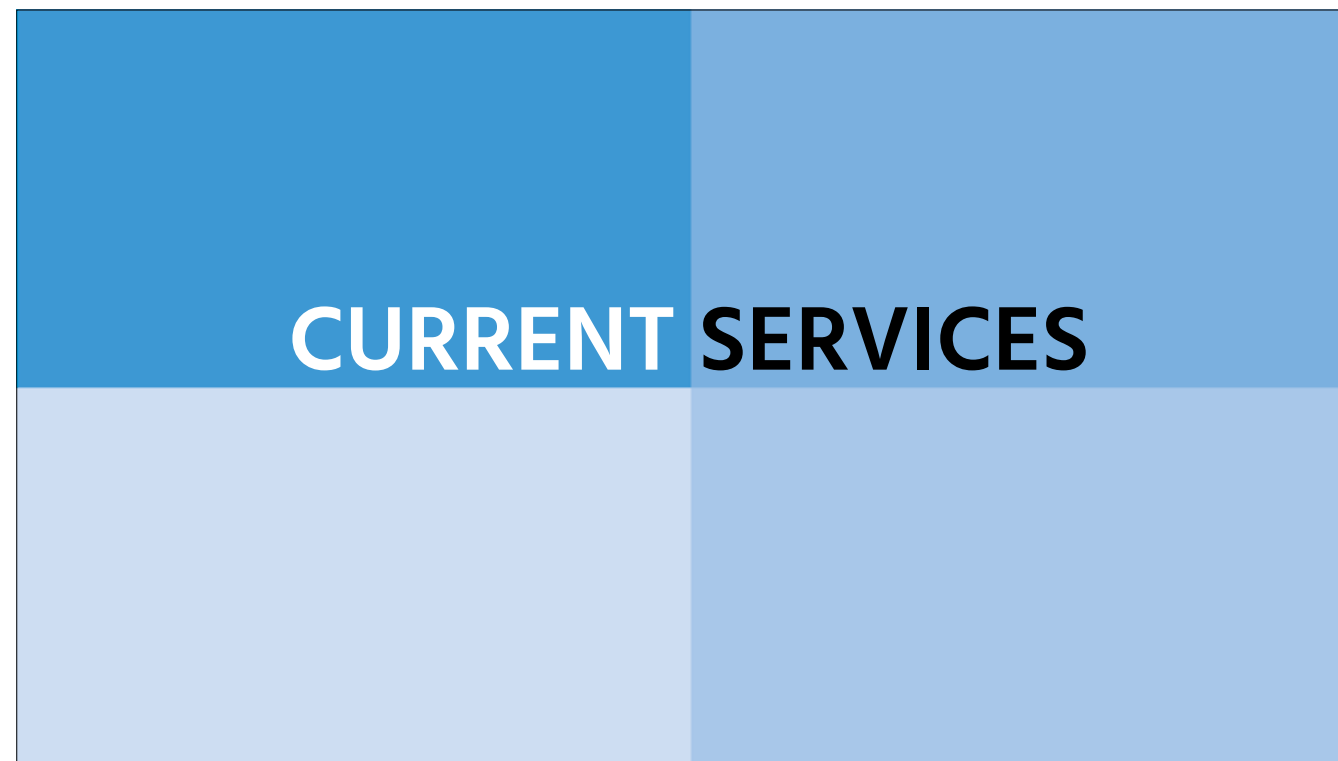
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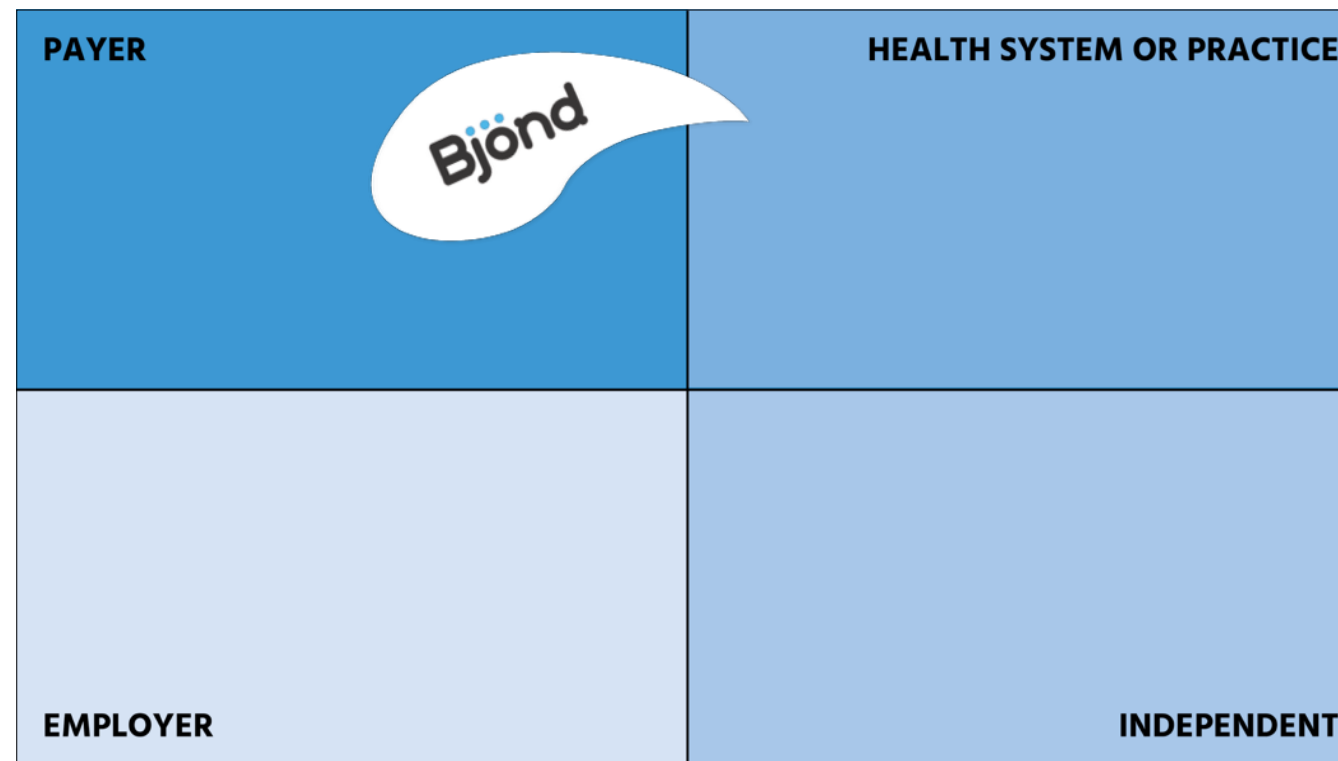
CURRENT SERVICES

Did another take at the landscape with more current solutions, mapping them out on different axes. One important way to think about them is by who is taking the risk to drive the service.



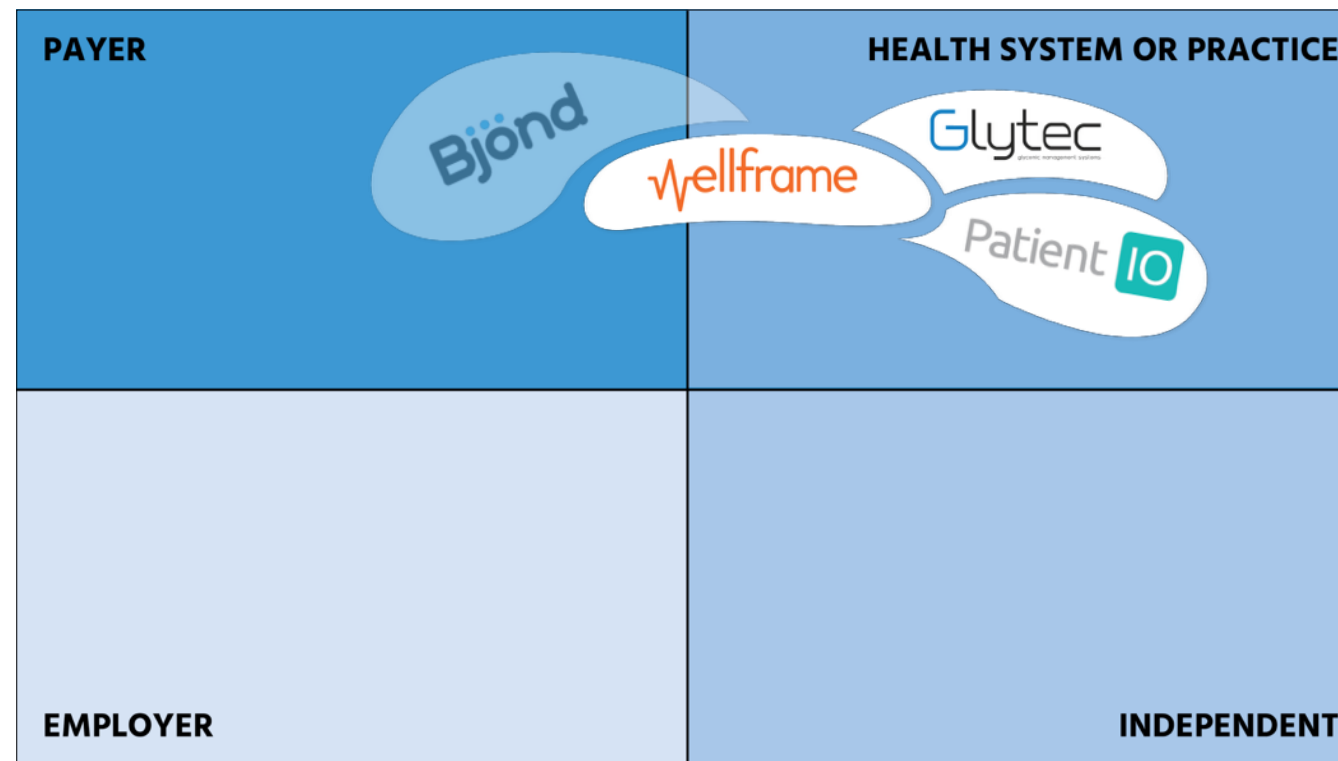
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PAYER	HEALTH SYSTEM OR PRACTICE
EMPLOYER	INDEPENDENT



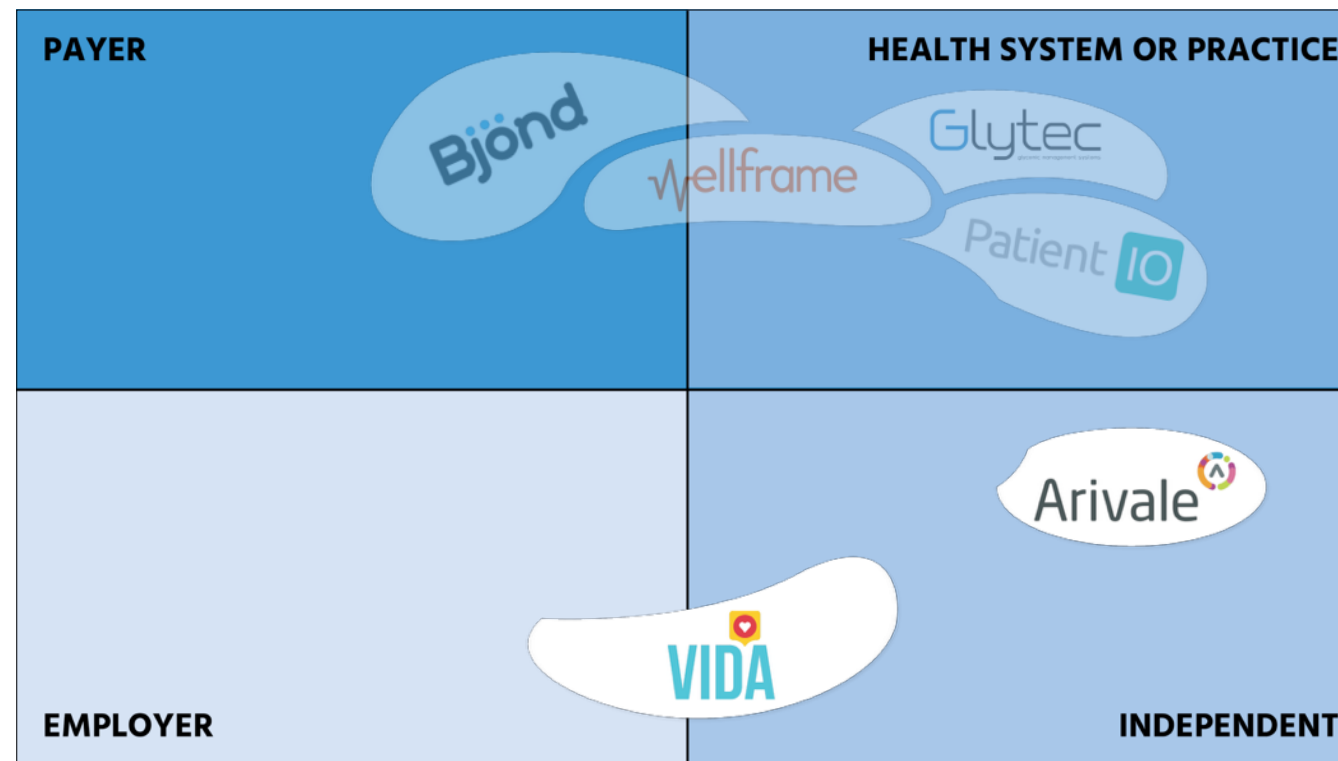


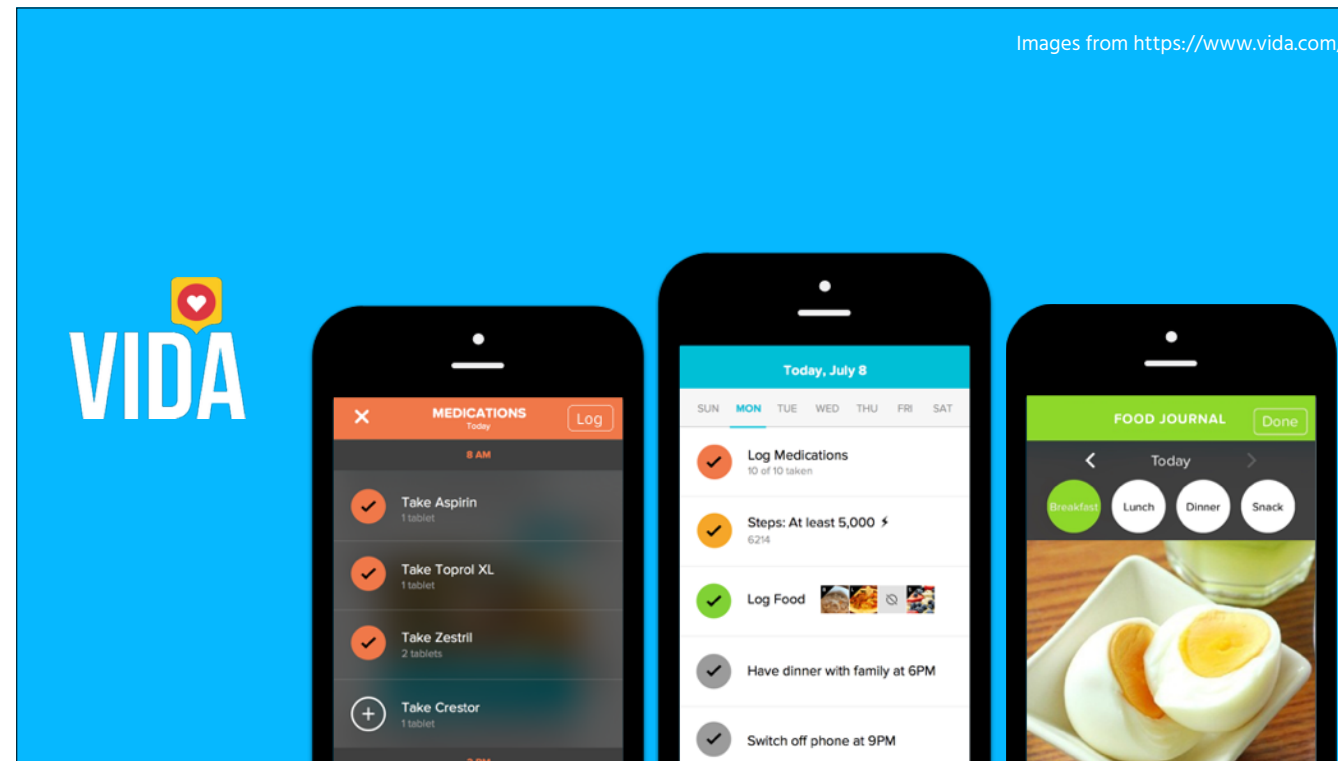
Bjond allows insurers to analyze all patient health information and deliver the most effective intervention.



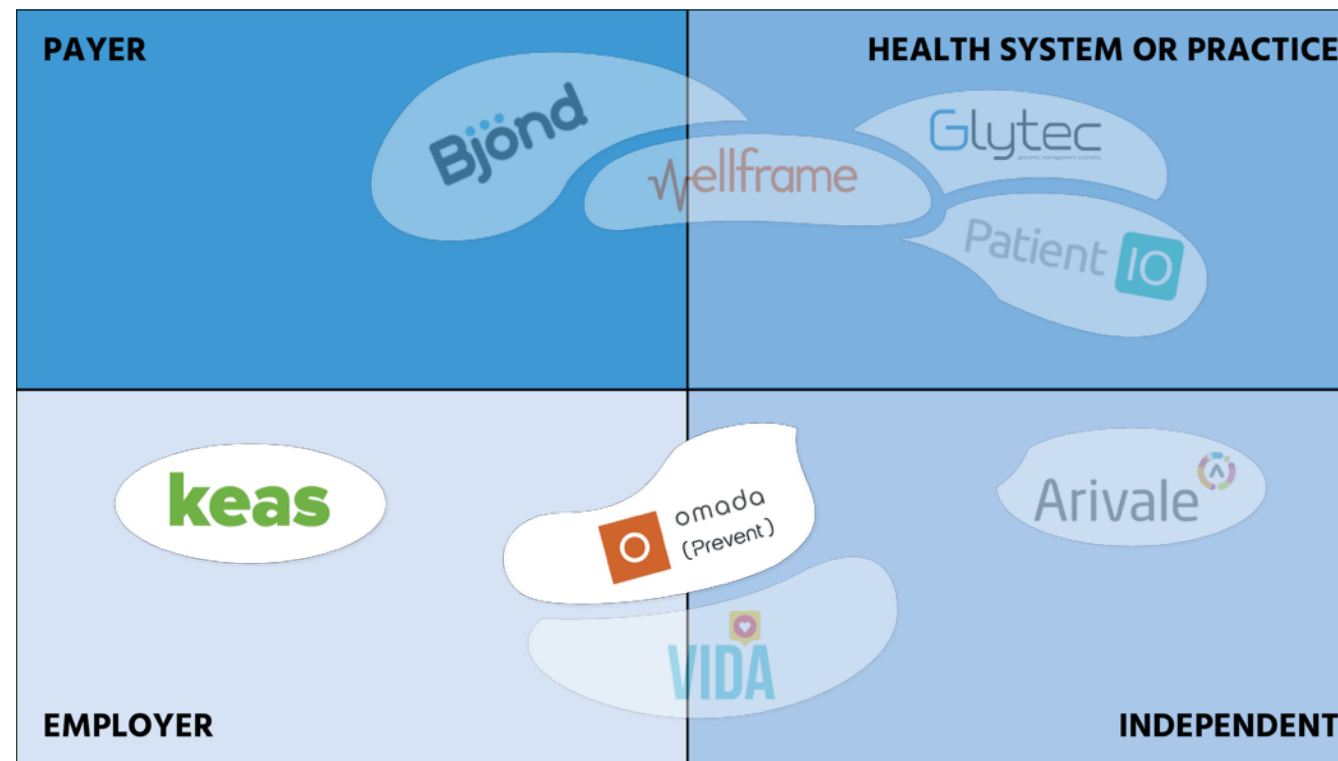


provide healthcare professionals with a platform to prioritize at risk patients, and communicate with and deliver content to patients through a mobile app. But there doesn't seem to be much inclusion of other members on the care team (professional or not).

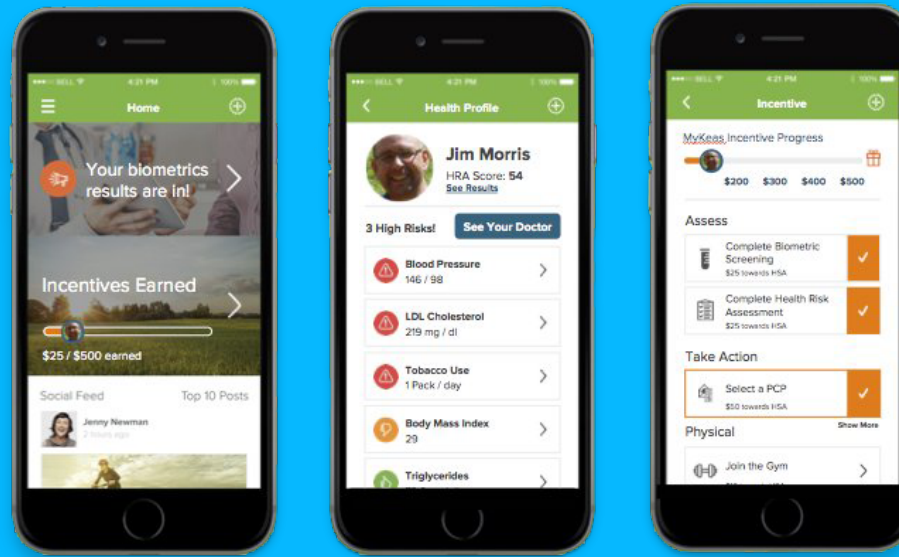




started as an independent wellness service direct to consumer, but now is also employer-facing; but limited scope of conditions/goals

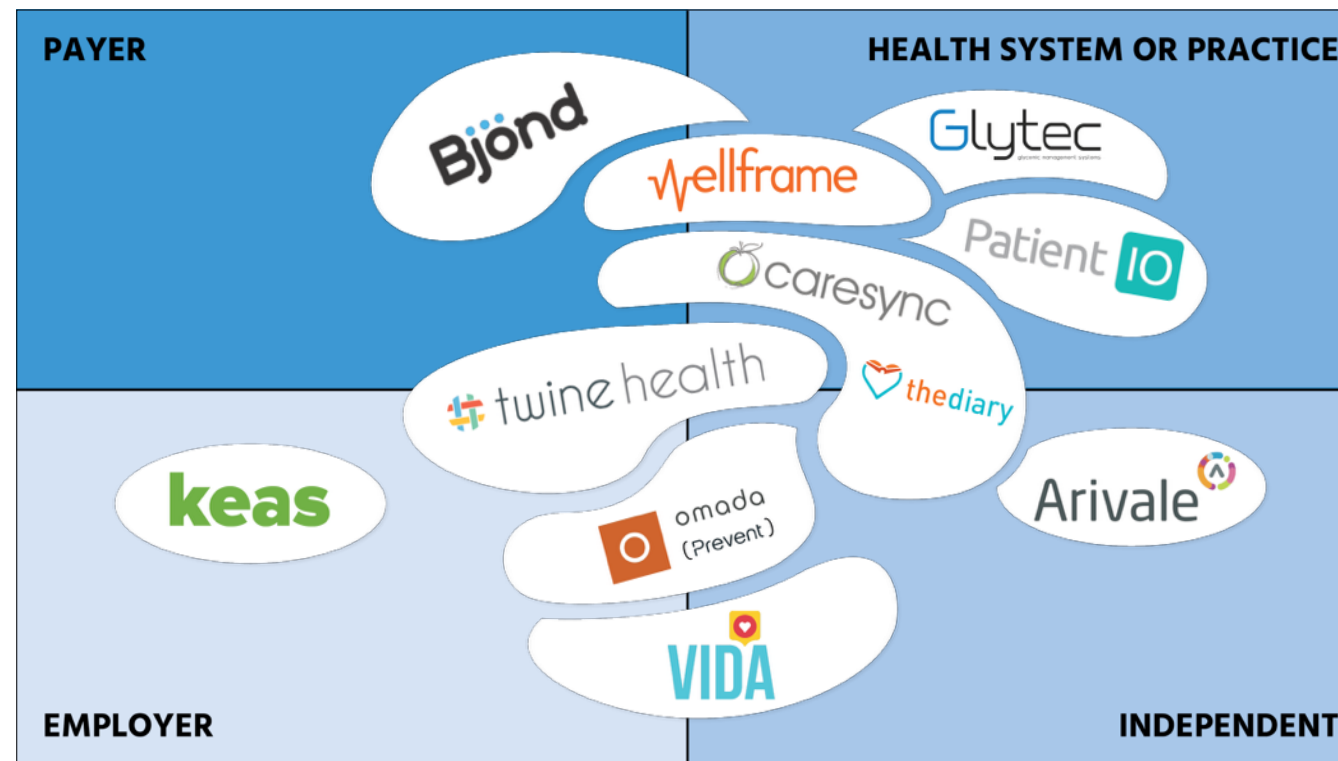


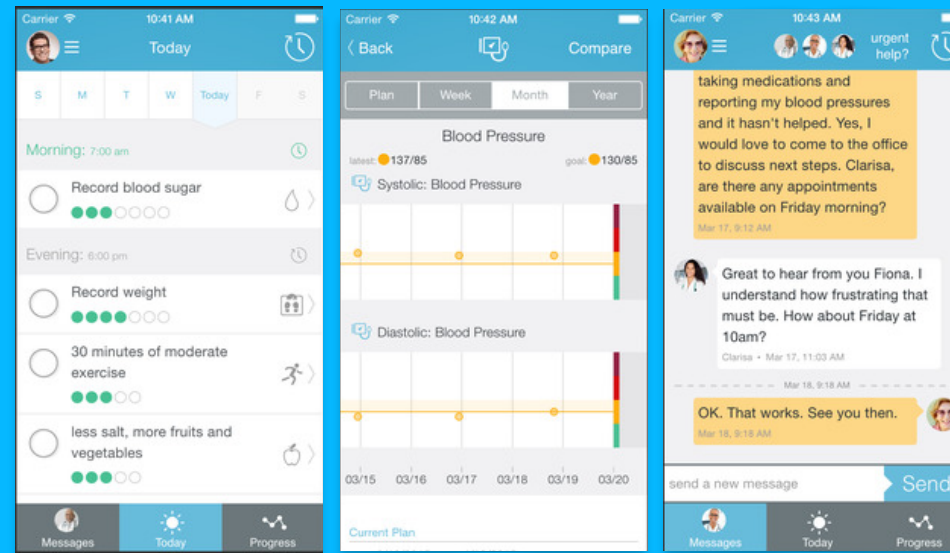
keas



Images from <http://www.keas.com/>

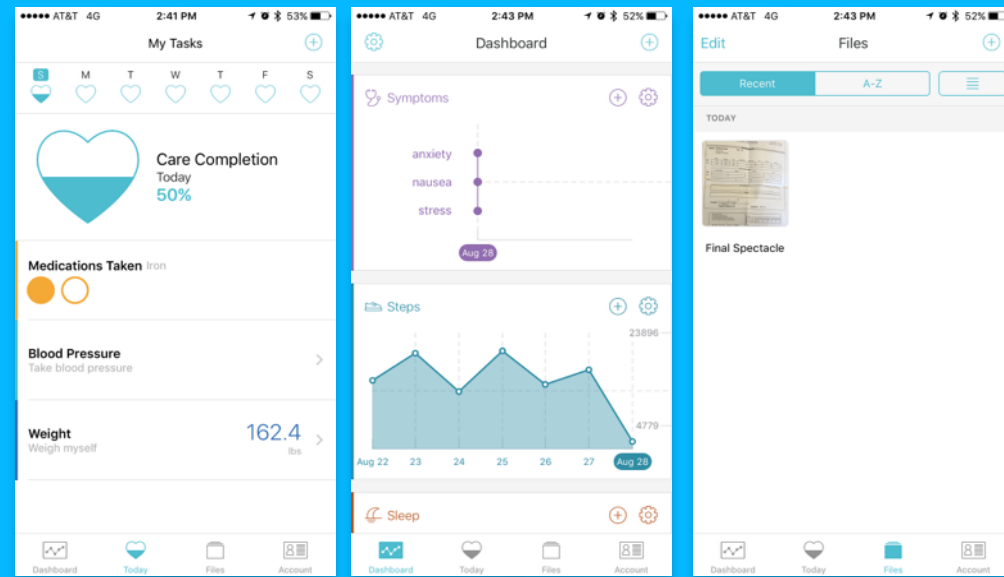
allows self-insured employers





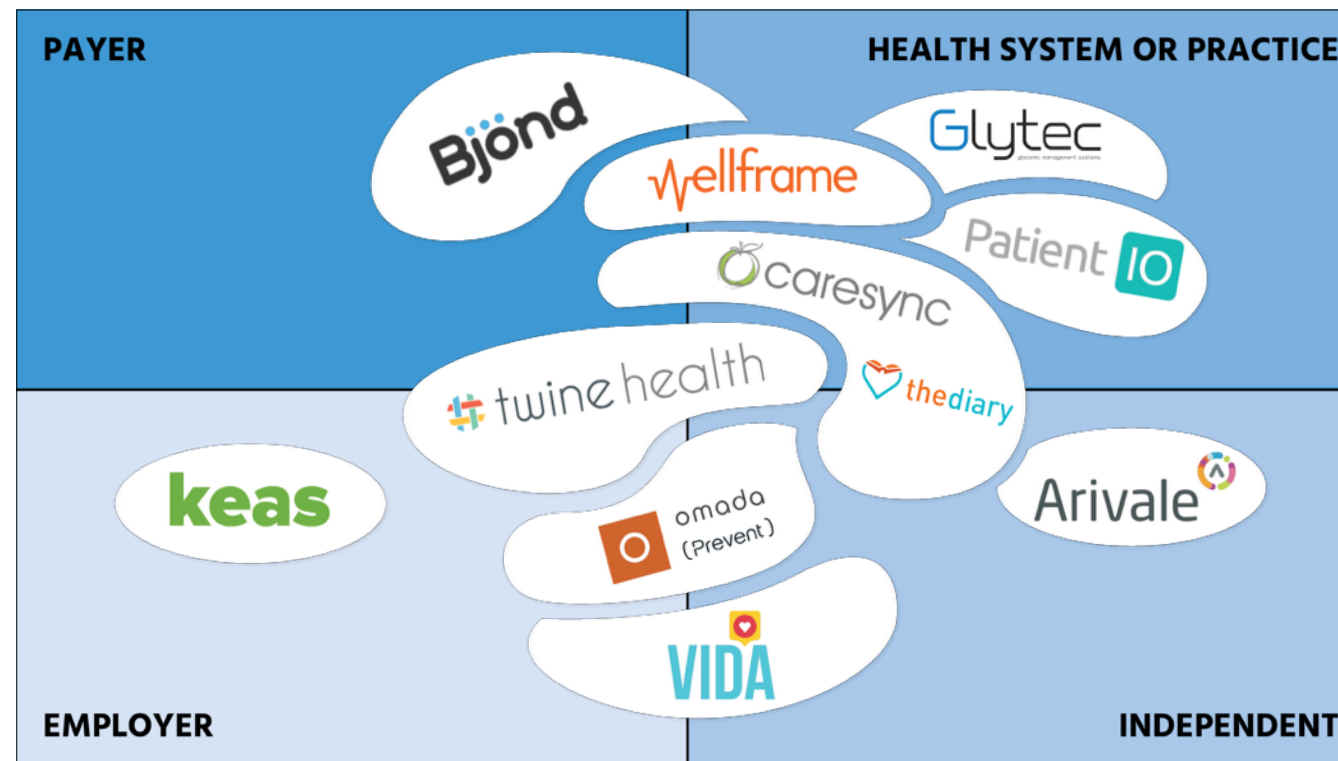
Images from <https://www.twinehealth.com/>

Provider, payer, and employer driven platform for managing patients



Images from <https://thediary.com/>

independent wellness service direct to consumer (but also now employer-facing)





Among these services, there's typically two models, one that provides solely a software product, and one that provides the software as well as access to a staff of care managers.

Care Plans

The concept of including the patient in a digital solution to better their health is still fairly new, and we have a long way to go in determining how to effectively design these solutions so that they work for the patient. NEXT...

But I'd like to start the much needed conversation about what the core principles for designing care plans might be. NEXT...

I'll go through each of these in more depth.

7 design principles for **Care Plans**

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Care Plans

GIVE THEM A
CARE PLAN

MAKE ACCURACY
EFFORTLESS

GIVE THEM
CONTROL

FACILITATE
PATIENT GOALS

ENGAGE THE ENTIRE TEAM

MAKE HEALTH
HISTORY READABLE

GIVE ACTIONABLE
INSIGHT

The concept of including the patient in a digital solution to better their health is still fairly new, and we have a long way to go in determining how to effectively design these solutions so that they work for the patient. NEXT...

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GIVE THEM A CARE PLAN

Most patients don't get one.
That needs to change.

#1

The first is a pretty obvious one, but it needs to be said. We have to start actually giving patients a care plan. Most patients don't get one, and if we want to reduce cost and improve outcomes, this needs to change.

FACILITATE PATIENT GOALS

Understand where they are vs. want to be,
what barriers exist,
what steps they are willing to take,
and HOW.

#2

Determine current state and desired outcome

Use techniques like motivational interviewing to understand their intrinsic intention and ability

Outline what BJ Fogg's called "tiny habits" using "triggers".

John Stevenson's Care Plan

Search

Timeline

Health Record

Asthma

Wheezing

Coughing

Trouble falling asleep

Type 2 Diabetes

Fatigue

Excessive hunger

Blurred vision

What is something you want to do, but can't because of your **asthma**?

Ex: keep up with my 2-year-old, walk my dog, get out of bed in the morning

Say it...

What is something you want to do, but can't because of your **type 2 diabetes**?

Ex: travel out of the country, work a full shift, live on my own

Say it...

What is something you want to do, but can't because of other health issues?

Ex: Go out to eat, go for a run, walk my dog

Say it...

Back

Problems

Goals

Habits

Team

Review

Commit

Next

Understand the current state

Patient-driven high level goals

John Stevenson's Care Plan

Search

Timeline

Health Record

Asthma Goal

Sleep well without waking up from coughing.

Type 2 Diabetes Goal

Feel confident enough to travel for my daughter's wedding.

Dr. Dua recommends these habits to help you feel well enough to achieve your goals. Let's explore each one and see what they mean to you.

To reduce wheezing

Use inhaler as needed

Right now, I forget my inhaler at home

Starting tomorrow, I will use my inhaler when I wheeze

To decrease fatigue, decrease excessive hunger, and reduce weight

Exercise more

Right now, I walk 10 minutes a day

Starting tomorrow, I will walk 25 minutes a day

To decrease fatigue, decrease excessive hunger, and reduce weight

Diet change

Right now, I drink 4 sodas a day

Starting tomorrow, I will drink 1 soda a day

To reduce risk of heart disease

Right now, I eat 0 meatless meals a week

Starting tomorrow, I will eat 3 meatless meals a week

Back

Problems

Goals

Habits

Team

Review

Commit

Next

Help educate the patient by drawing a connection between behavior change and desired outcomes. The process is manual now, but will be automated in the future

John Stevenson's Care Plan

Search

Timeline

Health Record

Care Plan Summary

Afternoon

Drink 1 soda or less

Do tomorrow

Eat a meatless meal

3 to go this week

Evening

Take 40mg Prednisone with water

Do tomorrow

Whenever

Walk 25 minutes

Do tomorrow

Use my inhaler when I wheeze

As needed

I agree to commit to this co-authored care plan and do my best to reach these goals.

Patient Signature

Sign here...

Dated 8.Aug.16

Care Navigator Signature

Sign here...

Dated 8.Aug.16

Complete Care Plan

Go Back

Commit the patient to their co-authored plan

<div>TRY IT</div>	My mini-care plan to MOVING MORE	
	This can help:	
	Reduce my risk for heart disease, type 2 diabetes, and obesity	
	Improve my mental health and mood	
	Increase my chances of living longer	
	Exercising more will help me personally with:	
	<div>(Ex: reducing my anxiety, keeping up with my 4 year-old, staying independent longer)</div>	
	Typically, I:	
	<div>(Ex: walk, run,)</div>	every
		<div>(Ex: every time I wake up, enter my office, throw away my lunch)</div>
	Starting tomorrow, I will:	

To get a better idea of how this could work for you, let's try it out on one of the easier items - physical activity. (Assuming we all should be exercising a bit more).
[handouts]

TRY IT

Understand the link
between behavior
change and desired
outcome

My mini-care plan to
MOVING MORE

This can help:

Reduce my risk for heart disease, type 2 diabetes, and obesity

Improve my mental health and mood

Increase my chances of living longer

Exercising more will help me personally with:

(Ex: reducing my anxiety, keeping up with my 4 year-old, staying independent longer)

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(Ex: walk, run,)

every

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Starting tomorrow, I will:

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[handouts]

TRY IT

Patient-driven, high level goal setting

My mini care plan to: **MOVING MORE**

This can help:

- Reduce my risk for heart disease, type 2 diabetes, and obesity
- Improve my mental health and mood
- Increase my chances of living longer

Exercising more will help me personally with:

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every

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[handouts]

TRY IT

Understand the current state

Increase my chances of living longer

Exercising more will help me personally with:

(Ex: reducing my anxiety, keeping up with my 4 year-old, staying independent longer)

Typically, I:

(Ex: walk, run,)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

Starting tomorrow, I will:

(Ex: walk, do 2 push-ups, stretch for 5 minutes)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

By signing my name below, I commit to doing my best in changing this

To get a better idea of how this could work for you, let's try it out on one of the easier items - physical activity. (Assuming we all should be exercising a bit more).
[handouts]

TRY IT

Detail what small,
specific step you're
willing to take

Typically, I:

(Ex: walk, run,)

every

(Ex: every time I wake up, enter my office,
throw away my lunch)

Starting tomorrow, I will:

(Ex: walk, do 2 push-ups, stretch for 5
minutes)

every

(Ex: every time I wake up, enter my office,
throw away my lunch)

By signing my name below, I commit to doing my best in changing this
behavior and achieving my goals.

To get a better idea of how this could work for you, let's try it out on one of the easier items - physical activity. (Assuming we all should be exercising a bit more).
[handouts]

TRY IT

Select a trigger

Typically, I:

(Ex: walk, run,)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

Starting tomorrow, I will:

(Ex: walk, do 2 push-ups, stretch for 5 minutes)

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(Ex: every time I wake up, enter my office, throw away my lunch)

By signing my name below, I commit to doing my best in changing this behavior and achieving my goals.

To get a better idea of how this could work for you, let's try it out on one of the easier items - physical activity. (Assuming we all should be exercising a bit more).
[handouts]

TRY IT

Commit.

Starting tomorrow, I will:

(Ex: walk, do 2 push-ups, stretch for 5 minutes)

every

(Ex: every time I wake up, enter my office, throw away my lunch)

By signing my name below, I commit to doing my best in changing this behavior and achieving my goals.

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[handouts]

MAKE ACCURACY EFFORTLESS

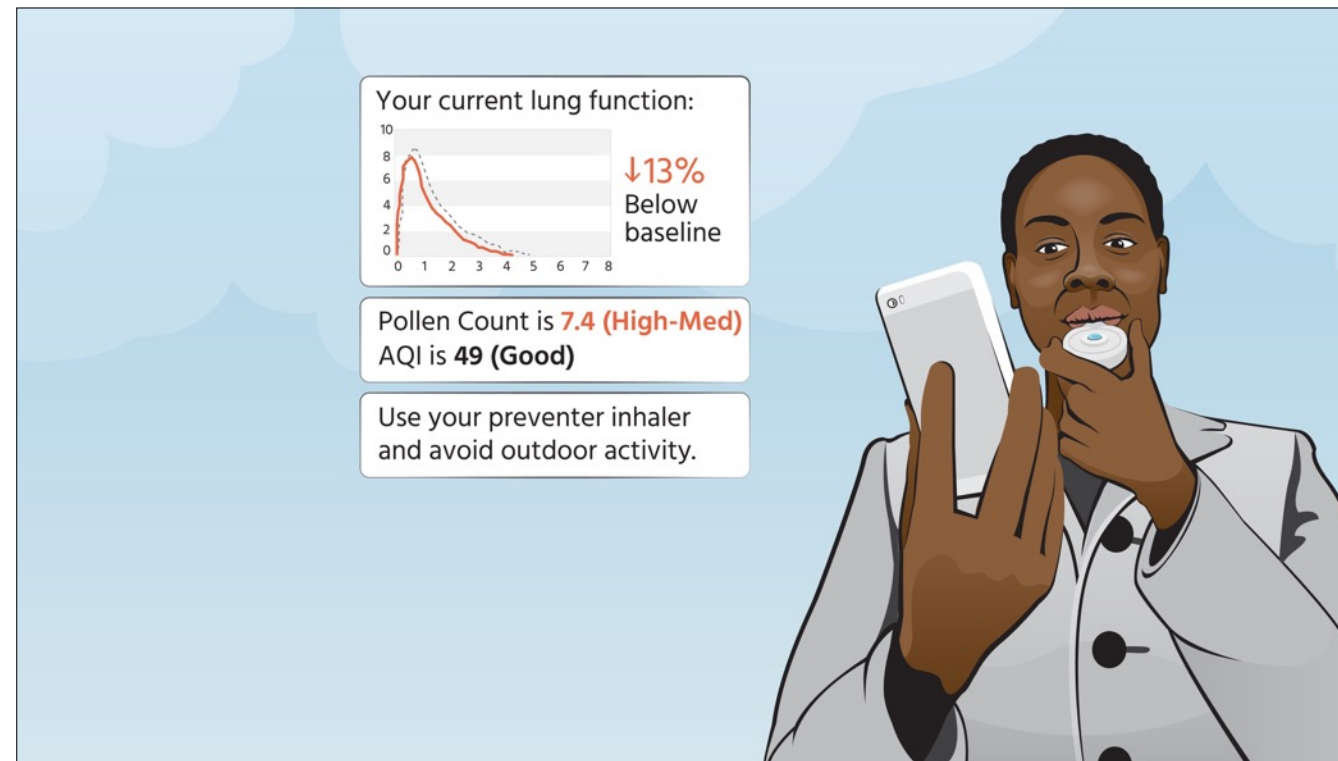
Collect the right data,
at the right time,
with little workload.

#3

activity and sleep trackers, heart monitors, body temperature trackers, smart scales, breathing monitors (spirometers), hematology monitors, facial mood tracking, and monitoring of progress towards specific goals
= most relevant data, little effort

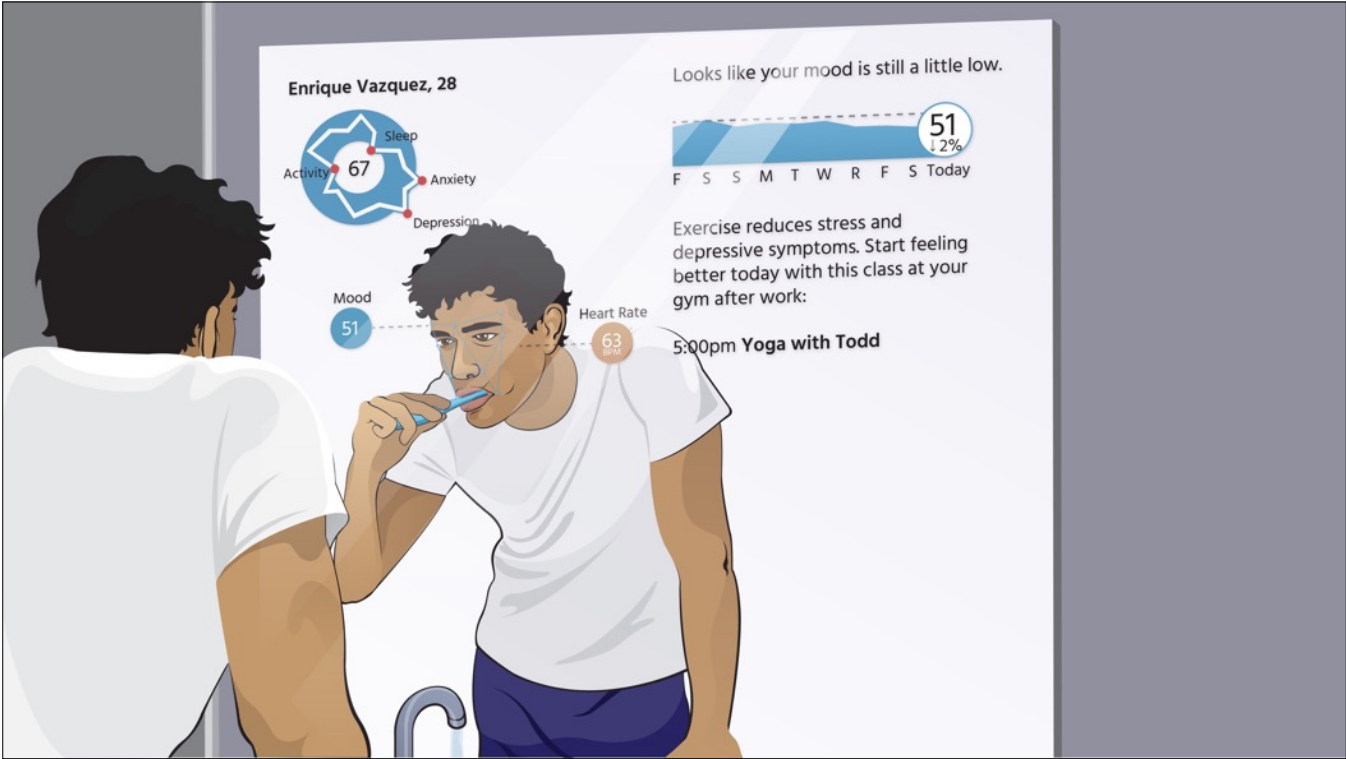


activity and sleep trackers, blood pressure cuffs, smart scales, spirometers, facial mood tracking, geolocation, and monitoring of progress towards specific goals
= most relevant data, little effort



“19 million patients will be monitored remotely by 2018”

<http://mhealthintelligence.com/news/key-healthcare-trends-strengthen-remote-patient-monitoring>



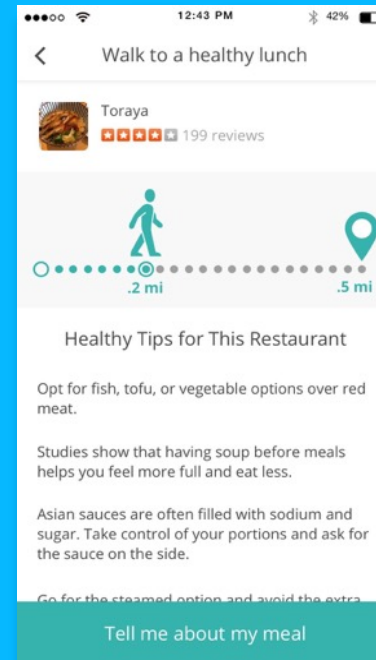
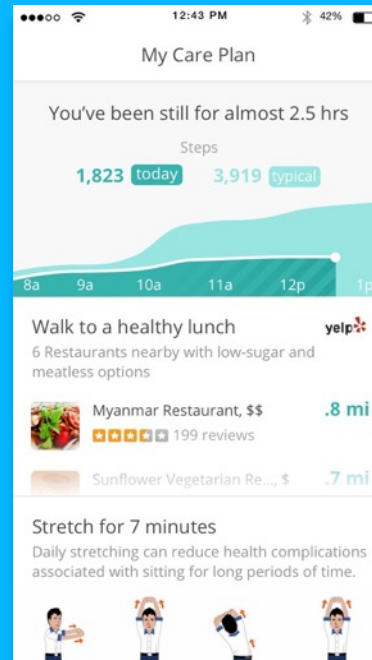
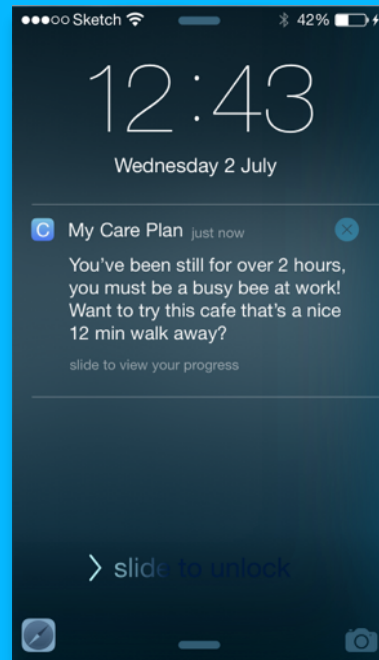
GIVE ACTIONABLE INSIGHT

**Give relevant education
& action steps to improve
based on collected data.**

#4

The data isn't as important as what you're supposed to do with it.





MAKE HISTORY READABLE

Chronological, filterable, with a summary.

Visualize trends & future predictions.

Allow correction/input by patient.

#5

1. View entire health record over time; Always updated summary of the human (along with a generalized health score).
2. Anytime there is more than 1 data point, you can show a trend. As we get more advanced, we can start to predict where these trends are going in the future. Important to emphasize the abnormal data here.
3. Let patient correct information that's wrong, and input big life events (facebook style)



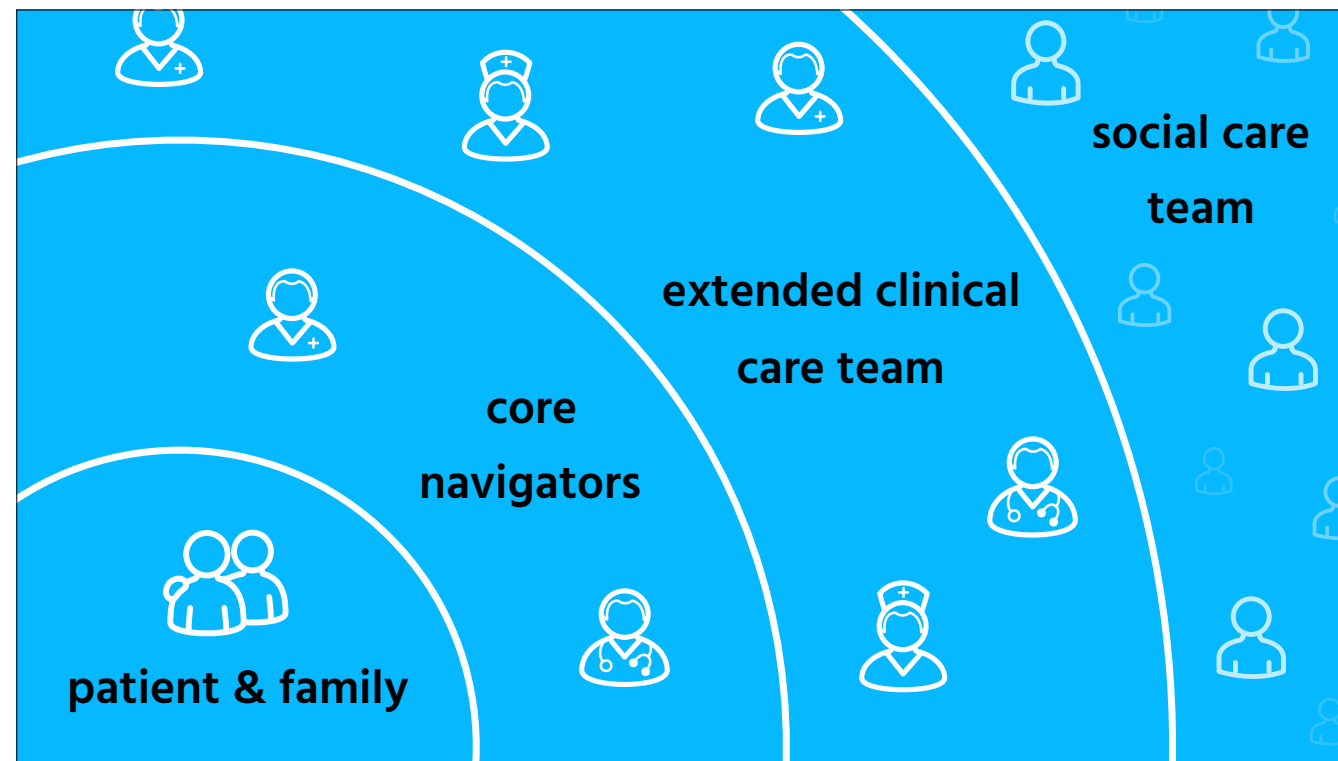
the most control in influencing

ENGAGE THE ENTIRE TEAM

Synchronous,
contextual,
driven by patient and “navigator”

#6

Collaboration across the entire team on a patient's health needs to be as synchronous and contextual as possible, and needs to be driven by the patient and their navigator.



The care plan should tap into all levels of the team from....
essential to this is to include education about how that collaboration can influence outcomes.

Involvement of family in care is associated with better self management behavior, higher patient self-efficacy, and decreased patient depressive symptoms and stress...= better outcomes.

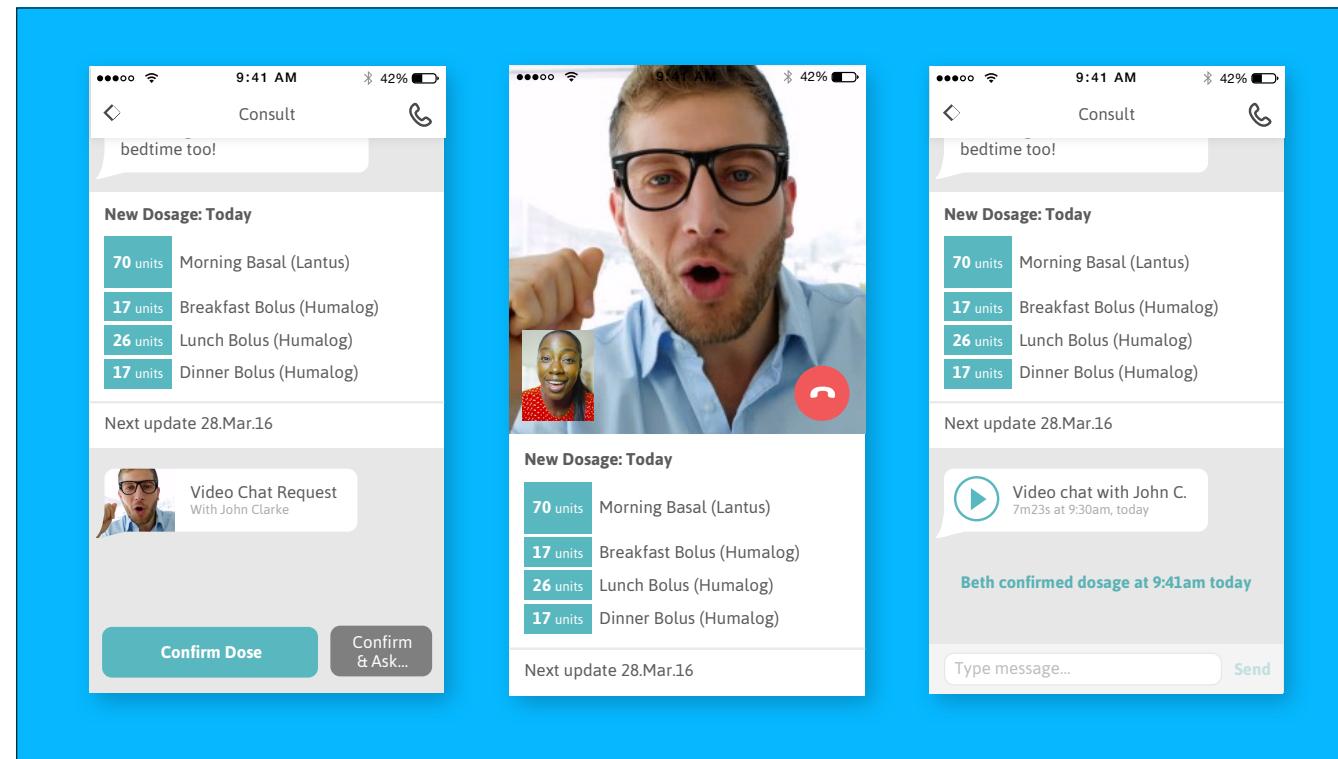
30-50% people already have family and friends involved in their care...they need to be included in the plan. - California Healthcare Foundation

http://www.chcf.org/~media/MEDIA%20LIBRARY%20Files/PDF/PDF%20F/PDF%20FamilyInvolvement_Final.pdf

Online Communities (HealthTap, PatientsLikeMe) provide education, emotional support, extensive network of similar peers. (Though there are privacy and misinformation risks here).

In a study conducted by PatientLikeMe, they found that “41% of HIV patients agreed they had reduced risky behaviors and 22% of mood disorders patients agreed they needed less inpatient care as a result of using the site.”

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2956230/>



Communication should be convenient and facilitated by context.

“An estimated \$25 to \$45 billion in healthcare costs due to lack of care coordination could be saved by taking a more holistic approach. Roughly 11% of the estimated 36 million hospitalization visits per year could be avoided.”

<http://hitconsultant.net/2015/04/06/10-ways-remote-patient-monitoring-saves-money/>

GIVE CONTROL

The patient should
own their own care
plan, and control
who sees it.

#7

GIVE CONTROL

The patient should
own their own care
plan, and control
who sees it.

John's Care Team



John Stevenson
2552 Mass Ave, Cambridge, MA 02140
(781) 315-5029

care plan owner



Dr. Divya Dua
Primary Doctor
UMass Memorial Medical
26 Queen Street # 3,
Worcester, MA 01610
(781) 893-2947

☐ cannot view plan



Shirley Tozzi
Care Manager
(619) 282-9284

☐ cannot view plan

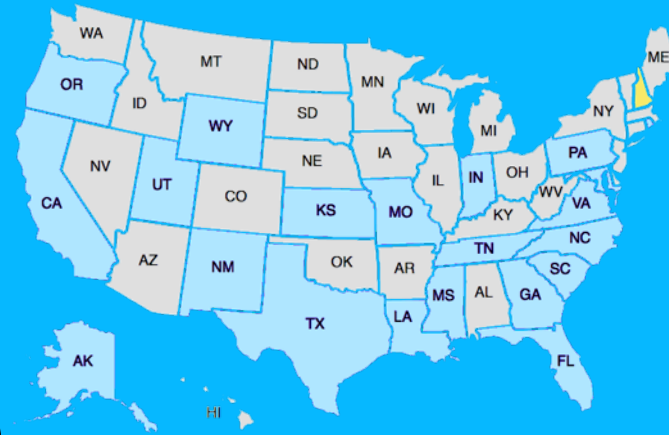


Emily S.
Partner
emilys@gmail.com
(713) 882-2849

☐ cannot view plan

CONTROL

The patient should
own their own care
plan, and control
who sees it.
(Not usually the case)



<http://www.healthinfoweb.org/comparative-analysis/who-owns-medical-records-50-state-comparison>

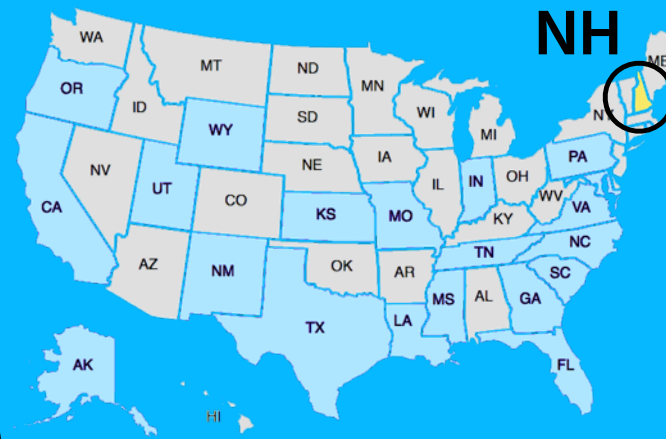
Patients own the information in their medical records in one state: NH

The 20 blue states are those with explicit laws stating the hospital and/or physician owns the medical record. The rest have no legislation.

It's important to note that collecting 'meaningful consent' is essential in giving patients control over their data. Some orgs are already starting down this path (Sage Bionetworks, ONC have open source toolkits for this kind of thing)

The patient should own their own care plan, and control who sees it.

(Not usually the case)



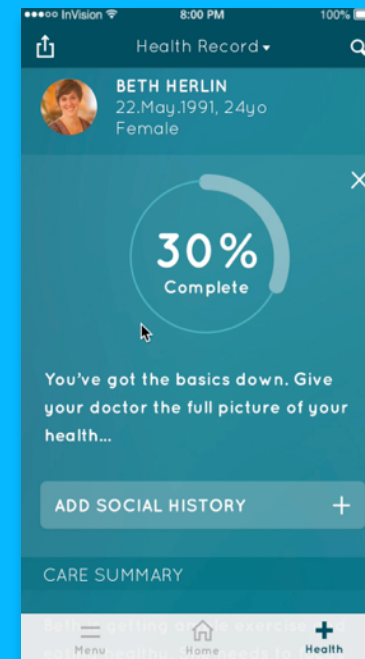
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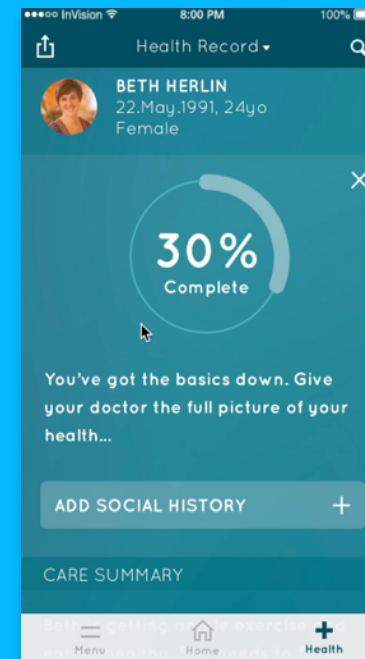
CONTROL

The patient can
export their data.



CONTROL

The patient can
export their data.



CARE PLANS TODAY TOMORROW IN THE FUTURE

This obviously won't all happen overnight, it's a slow progression.

CARE PLANS TODAY

In a 2013 survey by AMN Healthcare...

<http://www.amnhealthcare.com/industry-research/2147484673/1033/>

Demand for physicians predicted to exceed supply by 46-90 thousand (growing elderly pop + ACA)

CARE PLANS TODAY

2/3



healthcare executives need
more MDs & RNs

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Demand for physicians predicted to exceed supply by 46-90 thousand (growing elderly pop + ACA)

CARE PLANS TODAY

2/3



healthcare executives need
more MDs & RNs

1/2+



healthcare executives need
more RN practitioners & PAs

In a 2013 survey by AMN Healthcare...

<http://www.amnhealthcare.com/industry-research/2147484673/1033/>

Demand for physicians predicted to exceed supply by 46-90 thousand (growing elderly pop + ACA)

CARE PLANS TODAY

Mihaela Blendea, MD: 11 Nevins Street, Suite 202, Brighton, MA 02135-3514, Ph. (617) 779-6700

Social History

Smoking Status Never Smoker

Vaccine List

None recorded.

Plan of Care

Reminders	Provider
Appointments	None recorded.
Lab	None recorded.
Referral	None recorded.
Procedures	None recorded.
Surgeries	None recorded.
Imaging	None recorded.

Vitals

Height	Weight	BMI	Blood Pressure
5 ft 11 in	160 lbs	22.3	118/68

Demographics

Sex: Female Ethnicity: Not Hispanic or Latino

CARE PLANS **TODAY**



Inadequate care plans multiplied across the spectrum of a patient's care team just leads to confusion, disengagement, sometimes medical error, and poor outcomes.

CARE PLANS **TODAY**



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CARE PLANS TODAY

99490

Chronic care management services, at least 20 minutes of clinical staff time directed by a physician or other qualified health care professional, per calendar month, with the following required elements:



- ▶ Multiple (two or more) chronic conditions expected to last at least 12 months, or until the death of the patient,
- ▶ Chronic conditions place the patient at significant risk of death, acute exacerbation/decompensation, or functional decline,
- ▶ Comprehensive care plan established, implemented, revised, or monitored.

Payers have started reimbursing for quality, holistic care (CCM) in 2015, which is getting care professionals to create an **actual** care plan (for medicare patients of practices that have taken the leap)

Once medicare prove's the value, these incentives need to shift to preventative care as well.

CARE PLANS TODAY

99490

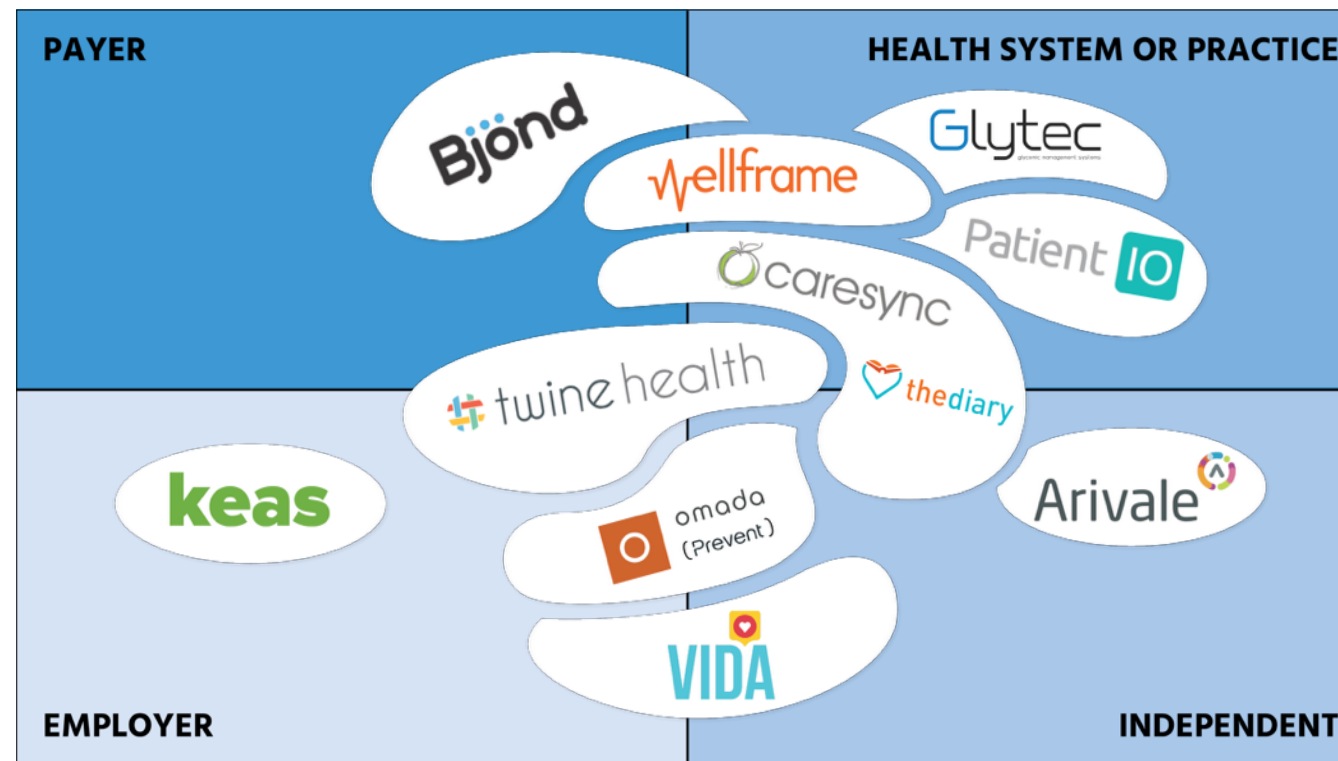
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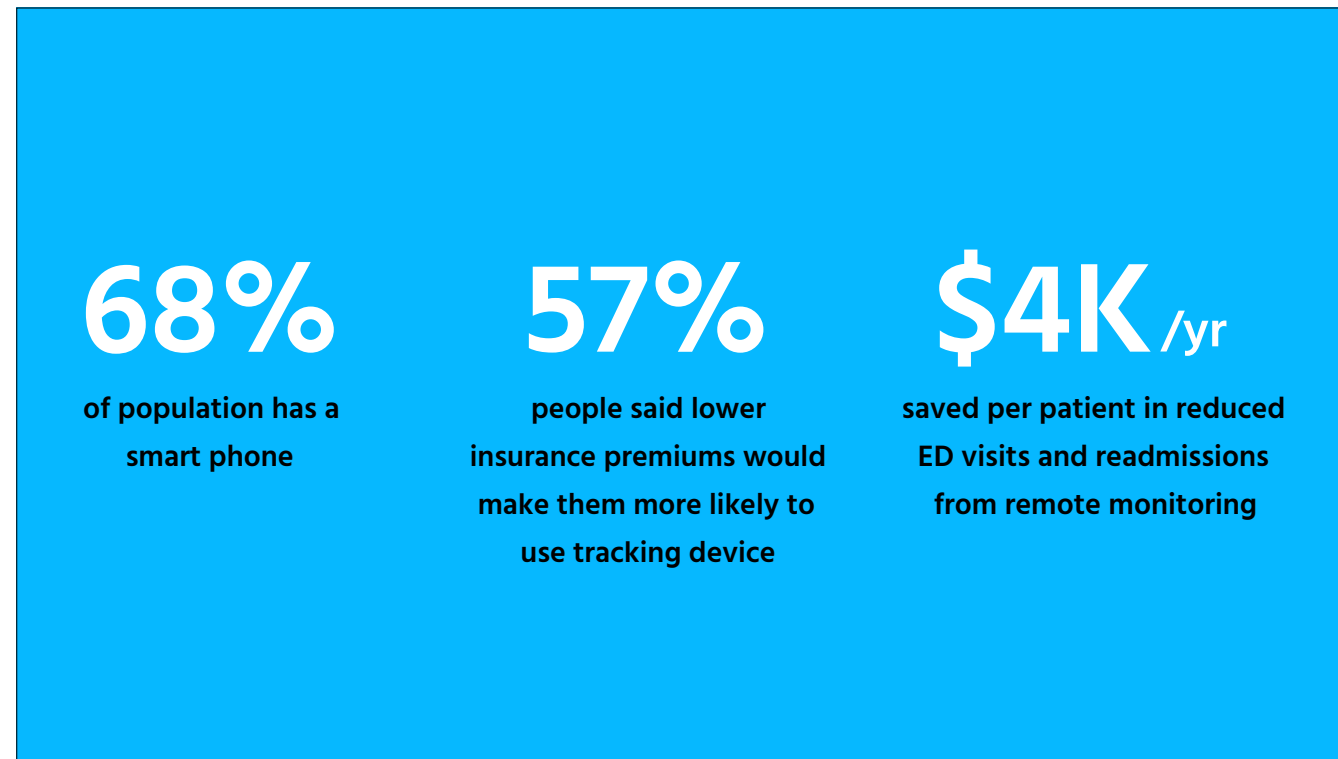
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Shift towards ACOs and Medicare's CCM reimbursement has allowed for these services to emerge. As they evolve along with our sensing tech, lower-power connectivity, and better data analytics...



Start to increase accessibility of quality healthcare by engaging the 68% of the people with a smartphone and the 57% of people that will adopt health tracking devices when incentivized with lower premiums.

This monitoring of patients alone could yield as much as 4k/yr/patient

Engaging software accessible to anyone of the 68% of pop. with a smart phone

“Using remote monitoring technology to reduce ED visits and readmissions can save over \$4,000 per patient per year elderly, chronically ill populations” ...but it needs to be covered by insurance...

<http://hitconsultant.net/2015/04/06/10-ways-remote-patient-monitoring-saves-money/>

CARE PLANS TODAY



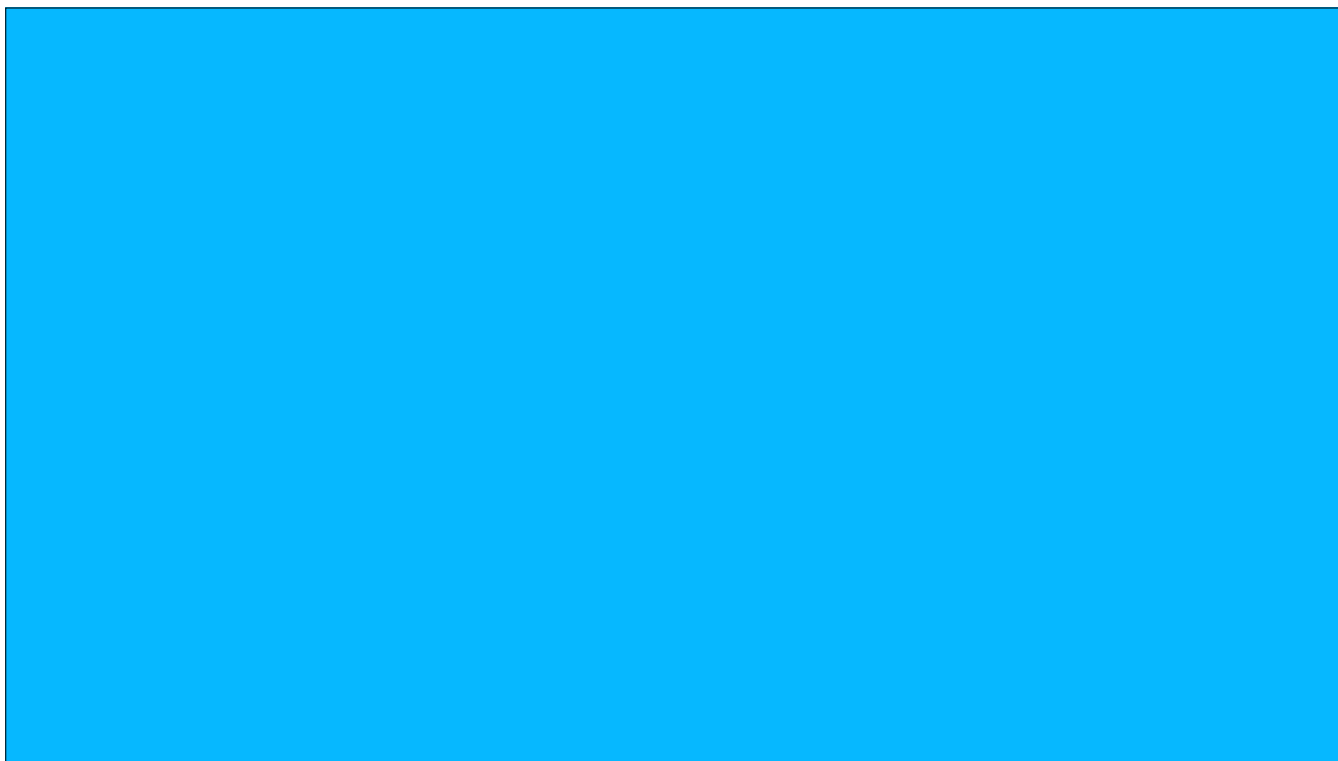
There's not enough doctors to provide this continuous care to EVERYONE. But as these care planning services start to engage patients and coordinate their care teams...

“Some analysts say the shortages can be avoided through new models of team-based care that rely on non-physician clinicians—such as nurse practitioners and physician assistants—for primary care. A RAND Corp. study maintained that this strategy could reduce the physician shortage by more than half.” - See more at: <http://www.amnhealthcare.com/industry-research/2147484673/1033/#sthash.ps4Y5XcU.dpuf>

CARE PLANS TOMORROW



They can leverage care “navigators” and more advanced AI to act as extensions of the doctor.



When more people gain access to empowering and engaging care plans, we will see more activated patients that practice preventative self-care.



ACCESSIBILITY + ENGAGEMENT

When more people gain access to empowering and engaging care plans, we will see more activated patients that practice preventative self-care.

+ **ACCESSIBILITY**
ENGAGEMENT

ACTIVATED
SELF-CAREGIVERS

When more people gain access to empowering and engaging care plans, we will see more activated patients that practice preventative self-care.

A blue rectangular box with a white plus sign and text. The text is arranged in two lines: "ACCESSIBILITY" on the top line and "ENGAGEMENT" on the bottom line, separated by a white plus sign. A white horizontal line is positioned below the text.

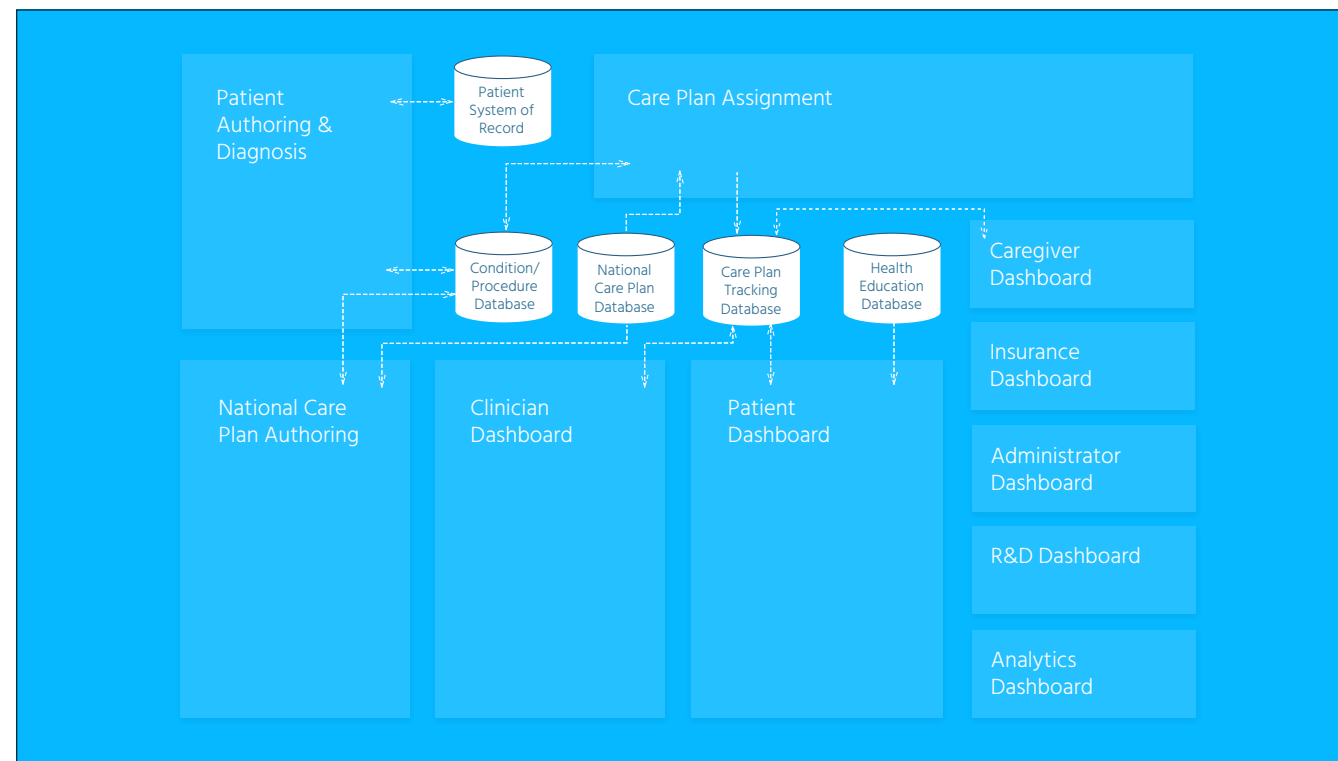
**+ ACCESSIBILITY
ENGAGEMENT**

**ACTIVATED
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CARE PLANS IN THE FUTURE

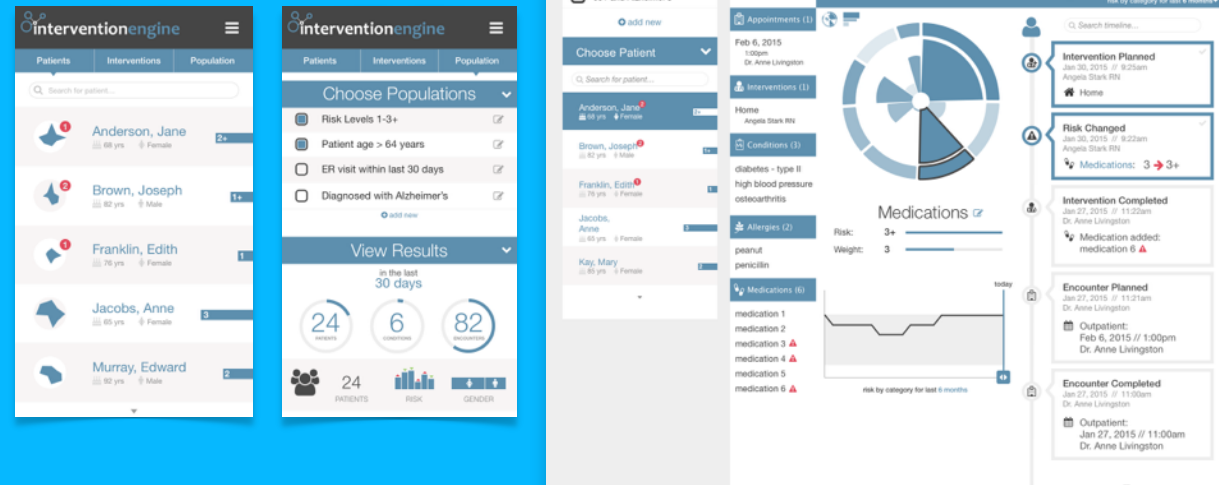
I'd like to conclude by looking even further into the future.



As we start to shift toward more organized population efforts such as the precision medicine initiative, we can develop national standards for personalized interventions informed by population metrics. There are already some steps towards using advanced data analytics to deliver the right intervention from a library of care plan content...

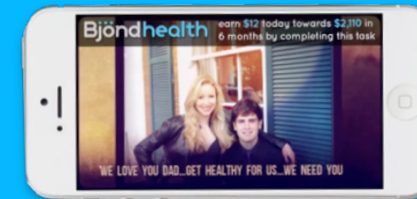
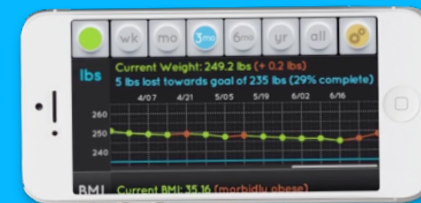
MITRE

<https://github.com/intervention-engine>

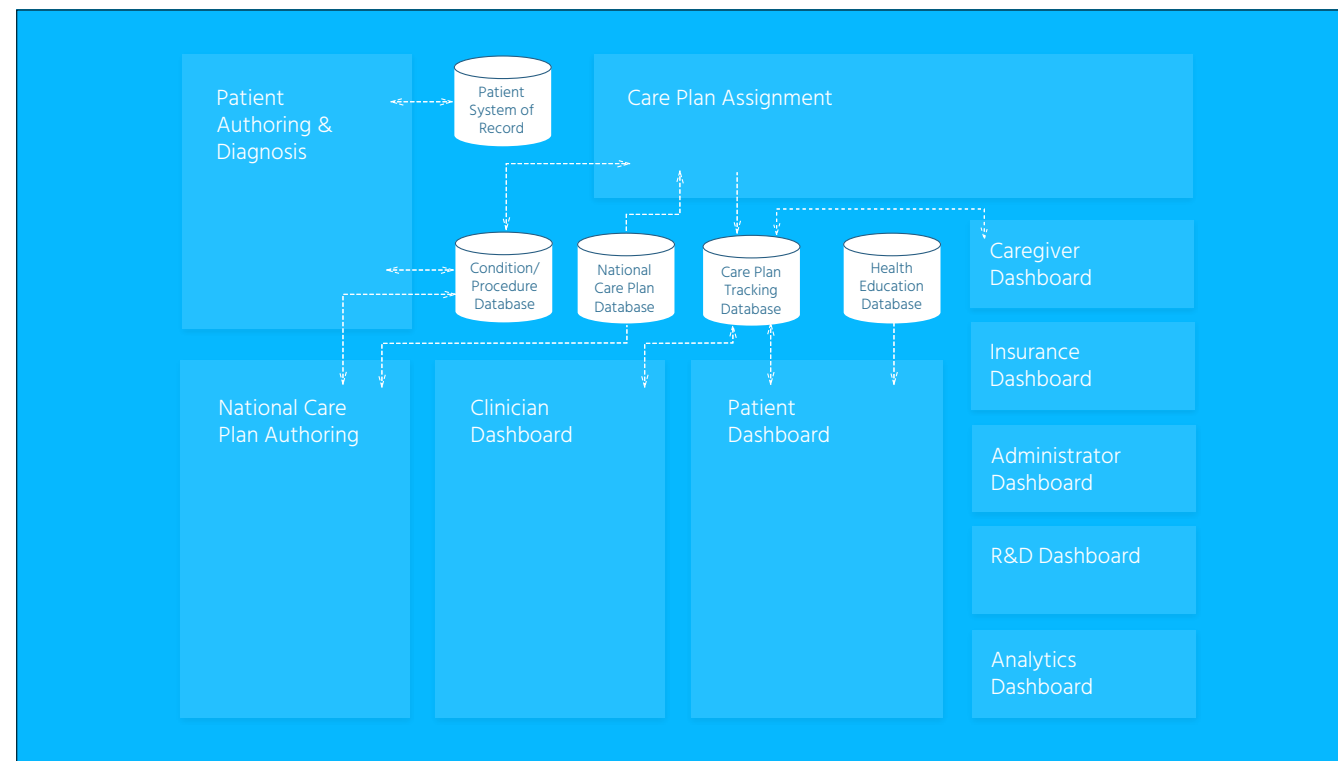


MITRE is someone who has already started down this path in their open source intervention engine.
Needs more examples...

Bjõndhealth



<http://www.bjondinc.com/#health>



With a rich, research-based library of content, we can start to leverage it along with advanced health tracking tech, eventually including genome, exome, and microbiome sequencing, in more automatic interventions delivered to people through engaging interfaces.



We as humans are too distracted by our activities of daily living to recognize poor health patterns and identify the right solution. To reach the best outcomes, our care plans should always be fine tuning and changing, just like our lives - and we can't rely on the dwindling doctor population to do it. We must continue utilize technology, policy, and culture to educate and empower people to take control of their future health.



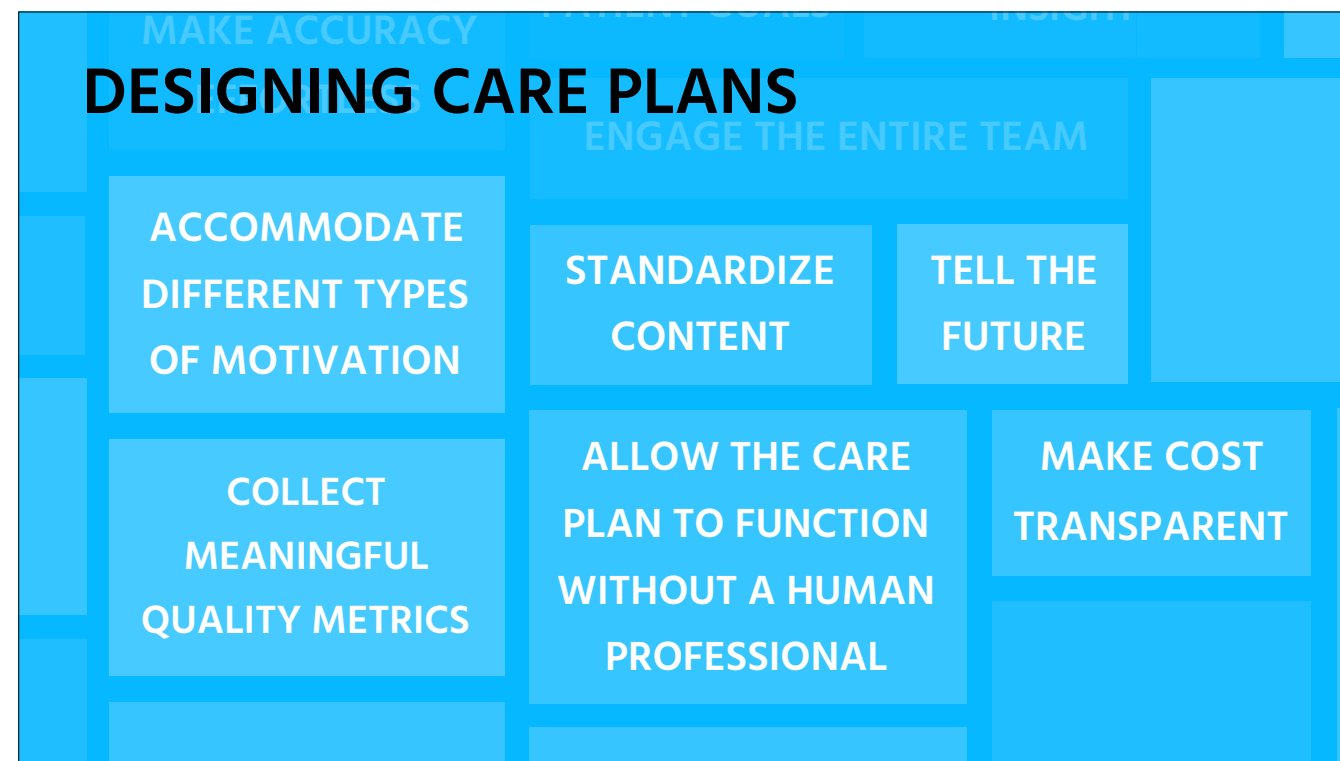
So to review, here are the design principles I've just laid out. An essential foundation to implementing these is... NEXT... personalized education at the right level, in the right way, at the right time.

But this is just a start. The 7 I've laid out are by no means exhaustive of all the considerations for designing care plans, and there are... NEXT...many more to think about it. As services develop further, I'm hoping more designers, developers, entrepreneurs, and healthcare professionals will engage in discourse about care planning to drive better outcomes.



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GIVE THEM A
**CARE
PLAN.**



But by far, the most important of any of these principles, is the first. Gone are the days of avoiding our health when we all have a dynamic, collaborative, engaging care plan in hand.

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THANK YOU

Edwin Choi, Involution Studios

Juhan Sonin, Involution Studios

Harry Sleeper, Healthcare Provocateur

Joyce Lee, MD, MPH, University of Michigan

Jane Sarasohn-Kahn, MA, MHSA, THINK-Health, Health Populi
blog, Huffington Post

Jeff Belden, MD, University of Missouri, toomanyclicks.com

Thank you so much for your time, and to everyone that helped in our research or gave feedback.

@Beth11Herlin

Morning



Mindfulness for 5 mins
Do today

After wake up



Take iron supplement
Do today

With breakfast



Walk to work
2 to go this week

After breakfast

Afternoon



Eat a salad for lunch
3 to go this week

At work

Evening



Exercise 30 mins
3 to go this week

After work



Stretch for 5 mins
Do today

After shower

#CarePlans

I'll with that, I'll end with my own care plan and move to any questions you have.

IN PROGRESS...

- Vetted by expert designers
- 4 services in development
- 2 services currently deployed to be tested
- Always getting industry feedback for validation

CRITERIA

STANDARDIZATION AND INTEROPERABILITY

- Complies with meaningful use requirements (providing patients with encounter notes/discharge summaries).
- Meets CDA and/or FHIR data standards to integrate with EHRs.
- CQM standard compliance
- HIPAA compliant.
- Integrates with clinical workflows.

PATIENT SUMMARY AND HEALTH HISTORY

- Provides overview of general health condition.
- Service takes into account patients individual health concerns.
- Provides comprehensive medical history.
- Ease of obtaining medical record or medical history information.

PATIENT INSTRUCTIONS AND EDUCATION

- Personalized, time-based instructions from care providers for both short and long term.
- Dynamic instructions based on assessment of understanding and new data.
- Education reinforcement through reminders, and context-sensitive notifications.
- Links to external relevant resources.
- Accounts for individual demographics

CRITERIA

PATIENT EMPOWERMENT AND GOAL SETTING

- Education-facilitated goal setting with or without clinician input.
- Editable and shareable plan of time-based goals.
- Patient encouragement and incentive.
- Feedback on progress toward goals.
- Projected outcomes based on current adherence trends.

CONNECTEDNESS / VITALS TRACKING

- Tracks progress towards specified care plan goals either manually through user input or through ambient sensors.
- Collects and stores biometric data such as heart rate, blood pressure, respiration patterns, posture, weight, physical activity, etc.
- Connects with other health applications and services (HealthKit, Fitbit, Jawbone, Withings, etc.) that track vitals.
- Ability to view trends in data.

DATA INSIGHT AND DYNAMIC TRACKING

- Provides summative insights about health status and actionable recommendations/education for improvement.
- Provides projected outcome of recommended intervention.
- Communicates summative trends in progress and health concerns to providers.
- Incorporates provider input into dynamic care plan.

CRITERIA

PATIENT DATA OWNERSHIP AND ACCESS

- Provides secure access and proxy rights to view and edit health information
- Provides ability to export health information for personal records.
- Accessibility from many devices.
- Real time updating to the most recent health information.

PROFESSIONAL CARE TEAM COMMUNICATION

- Collects and stores contact information for all professional providers of care.
- Provides a search engine to locate and contact new care provider.
- Can schedule a physical or virtual appointment with a care provider.
- Can call or send an asynchronous message to care provider.
- Can synchronously chat or virtually consult with a care provider.
- Communication can be recorded and stored for later review.
- Can provide access to all or specific health information to select care providers.

NON-PROFESSIONAL CARE TEAM COMMUNICATION

- Collects and stores contact information for all non-professional caregivers, friends, and family members involved in care.
- Can call or send an asynchronous message to caregiver.
- Can synchronously chat or virtually consult with a caregiver.
- Communication can be recorded and stored for later review.
- Can collaborate on health tasks with caregivers.
- Can provide access to all or specific health information to select caregivers.

CRITERIA

CLINICAL VALIDITY

- Clinical trials or studies conducted to objectively view health efficacy.
- Involves vetted care professionals.
- Integration with clinical workflows.
- Reputable health or medical organizations or professionals behind product development.

CONTENT BREADTH

- Nutrition
- Physical activity
- Sleep
- Mental resilience
- Medication management
- Bad habit cessation
- Sexual health
- Managing activities of daily living.



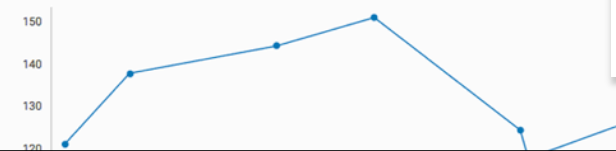
<http://www.gliimpse.com/product/>

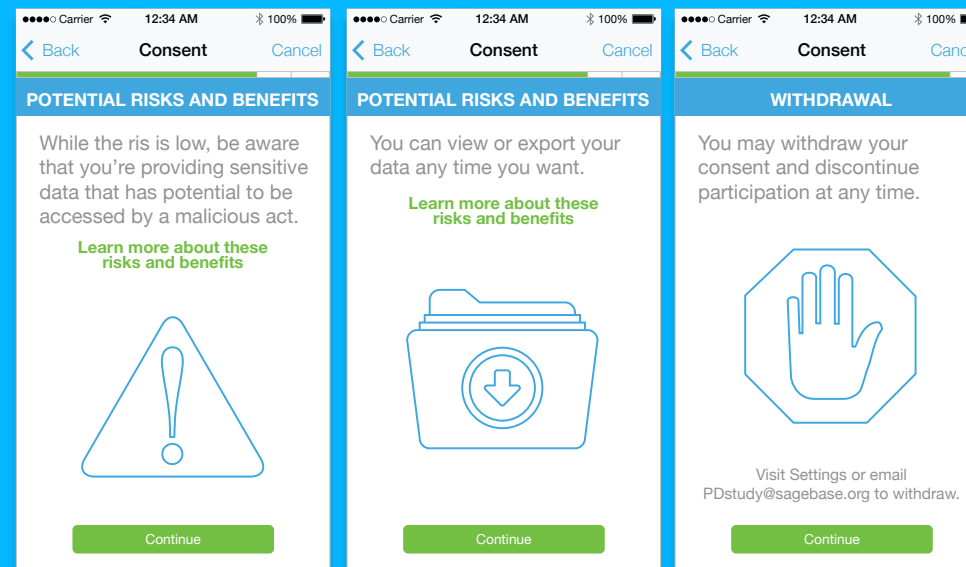
Outliers

Blood Urea Nitrogen (mg/dL)	7	9	20	Sep 26, 2013
Glucose (mg/dL)		74	106	107 Sep 26, 2013
Total Protein (g/dL)	5.9	6.3	8.2	Sep 26, 2013
Albumin (g/dL)	2.9	3.5	5	Sep 26, 2013
RBC Count ($10^6/\text{dL}$)	4.25	4.35	5.67	Sep 26, 2013
Hematocrit (%)	39.4	39.5	50.3	Sep 26, 2013
Potassium (mmol/L)	3.4	3.5	5	Sep 26, 2013

Blood Pressure

Systolic Blood Pressure (mm/Hg)	127	Sep 26,
Diastolic Blood Pressure (mm/Hg)	73	Sep 26,

☒ Donate Anonymously



Images from <http://sagebase.org/platforms/governance/econsent/>

Collecting 'meaningful consent' is essential in giving patients control over their data. Some orgs are already starting down this path.

ONC eConsent Tool Kit

Image from [https://
www.healthit.gov/providers-
professionals/econsent-toolkit](https://www.healthit.gov/providers-professionals/econsent-toolkit)

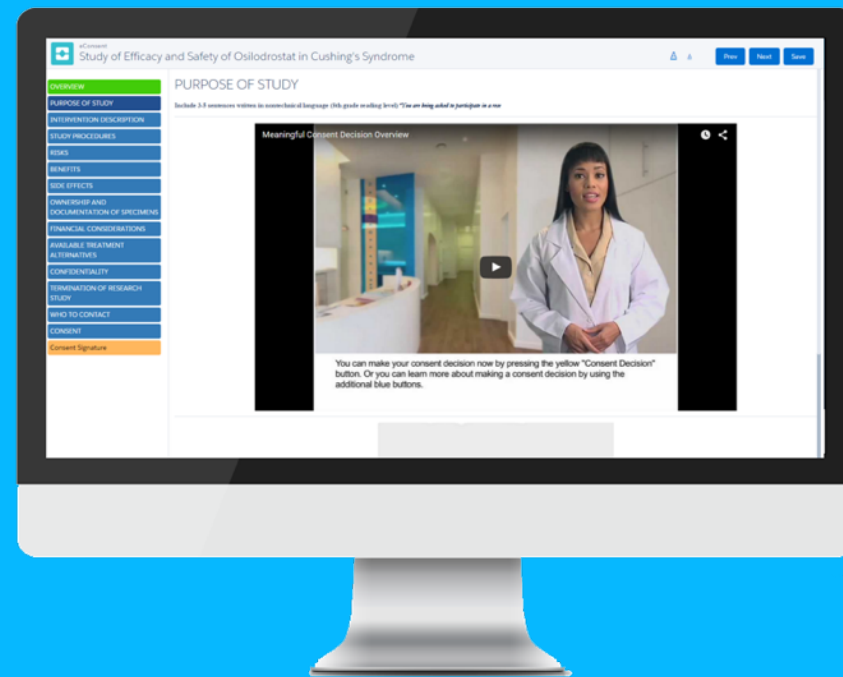


Image from <http://www.cloudbyz.com/cloudbyz-news-econsent.html>

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